

## Paul Douglas McLean

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### ***Education***

Ph.D. Department of Political Science, University of Chicago, 1996  
M.A. Department of Political Science, University of Chicago, 1987  
B.A. University of Toronto, 1984 (High Distinction; Faculty Scholar)

### ***Employment***

2018- Professor, Department of Sociology, Rutgers University  
2015-2018 Associate Professor and Department Chair, Rutgers University  
2012-2015 Associate Professor and Director of Undergraduate Studies, Rutgers University  
2006-2018 Associate Professor, Department of Sociology, Rutgers University  
1999-2006 Assistant Professor, Department of Sociology, Rutgers University  
1996-1999 William Rainey Harper Instructor in the College, University of Chicago  
1992-1995 Quarterly Lecturer in the Social Sciences Collegiate Division, University of Chicago

### ***Research Interests***

Social Network Analysis  
Economic Sociology  
Social Theory

Comparative-Historical Sociology  
Sociology of Culture  
Organizations

***Fellowships and Other Academic Honors***

- 2012-2013    Fellow, Center for Cultural Analysis, Rutgers University
- 2007-2008    Fellow, Rutgers Center for Historical Analysis, Rutgers University
- 2004-2005    Fellow, Center for the Critical Analysis of Contemporary Culture, Rutgers University
- 2001-2006    Visiting Researcher, Working Group on Networks and Markets, Santa Fe Institute, Santa Fe, NM
- 1997          Department Nominee, APSA Gabriel Almond Dissertation Award for Comparative Politics, Dept of Political Science, University of Chicago
- 1995          Grodzins Prize Lectureship, Department of Political Science, University of Chicago (Senior Seminar on political novels)
- 1994          Department Nominee, Harper Memorial Fellowship, University of Chicago
- 1990          Dissertation Research Travel Award (research at the Archivio di Stato and Biblioteca Nazionale, Florence, Italy), Division of the Social Sciences, University of Chicago (\$1300)
- 1985-1989    University of Chicago Unendowed Fellowship
- 1980-1983    First Maurice Cody Memorial Scholarship, University College, University of Toronto

***Publications***

- 2017          "Commerce and Credit in Renaissance Florence," (first author, with John F. Padgett). Pp. 337-57 in *The Routledge History of the Renaissance*, edited by William P. Caferro (Routledge Press)
- 2017          *Culture in Networks* (Polity Press)

This book is designed to help readers think about how and when culture and social networks systematically penetrate one another, helping to shape each other in significant ways. Social networks are thoroughly interwoven with cultural elements, in the form of tastes, norms, cultural products, styles of communication, and more. What exactly flows through the circuitry of social networks? How are people's identities and cultural practices shaped by network structures? And, conversely, how do people's identities, their beliefs about the social world, and the kinds of messages they send, affect the network structures they create?

- 2014 "The Circulation of Interpersonal Credit in Renaissance Florence" (first author, with Neha Gondal), *European Journal of Sociology/Archives Européennes de Sociologie* 55, 2: 135-76
- 2013 "What Makes a Network Go Round? Exploring the Structure of a Strong Component with Exponential Random Graph Models" (second author, with Neha Gondal), *Social Networks* 35, 4: 499-513
- 2013 "Linking Tie-meaning with Network Structure: Variable Connotations of Personal Lending in a Multiple-Network Ecology" (second author, with Neha Gondal), *Poetics* 41: 122-50
- 2012 "100 Percenting It: Videogame Play through the Eyes of Devoted Gamers" (second author, with Preeti R. Khanolkar), *Sociological Forum* 27, 4: 961-85
- 2011 "Patrimonialism, Elite Networks, and Reform in Late Eighteenth Century Poland." Pp. 88-110 in *Patrimonial Power in the Modern World*, volume 636 of *The Annals of the American Association of Political and Social Science*, edited by Julia Adams and Mounira M. Charrad
- 2011 "Economic Credit in Renaissance Florence" (second author, with John F. Padgett), *Journal of Modern History* 83, 1: 1-47
- 2007 *The Art of the Network: Strategic Interaction and Patronage in Renaissance Florence* (Duke University Press)

The book examines the strategic, career-making activity of the writers of Florentine patronage letters, showing how they actively constructed their social networks and presented credible portraits of themselves through a host of conversational and discursive techniques that appear with marked regularity in thousands of letters. It offers to sociologists of culture a set of concepts borrowed (in part) from discourse analysis, concepts that help transcend the divide between self-interest-based and structural position-based explanations of 'networking.' It analyzes the social history of the key Renaissance concept of honor, and describes how this strategic interaction impinged on the development of the Florentine state and on modern constructions of the self.

- Honorable Mention, 2008 Book Competition, ASA Section on Culture

- 2006 "Elite Transformation and Organizational Invention in Renaissance Florence" (second author, with John F. Padgett). *American Journal of Sociology* 111, 5: 1463-1568

- Best Article Award from the ASA Section on Comparative-Historical Sociology, 2008

- 2005 "Patronage, Citizenship, and the Stalled Emergence of the Modern State in Renaissance Florence." *Comparative Studies in Society and History* 47, 3: 638-64.
- 2004 "Widening Access While Tightening Control: Office-Holding, Marriages and Elite Consolidation in Early Modern Poland." *Theory and Society* 33: 167-212.
- 2004 "Obligation, Risk and Opportunity in the Renaissance Economy: Beyond Social Embeddedness to Network Co-Constitution" (first author, with John F. Padgett). Pp. 193-227 in *The Sociology of the Economy*, edited by Frank Dobbin (New York: Russell Sage Foundation).
- 1998 "A Frame Analysis of Favor Seeking in the Renaissance: Agency, Networks, and Political Culture," *American Journal of Sociology* 104: 51-91.
- 1997 "Was Florence a Perfectly Competitive Market?: Transactional Evidence from the Renaissance" (first author, with John F. Padgett). *Theory and Society* 26: 209-44.

### **Minor Publications**

- 2010 "Using Network Analysis in Comparative-Historical Research," in *Trajectories: Newsletter of the ASA Comparative and Historical Sociology Section* 22,1 (Fall 2010): 10-14.
- 2010 "The Goals of Cultural Sociology," *Sociological Forum* 25, 2 (June 2010): 362.
- 2009 "Reply to Critics," in *Trajectories: Newsletter of the ASA Comparative and Historical Sociology Section* 21,1 (Fall 2009): 21-24.

### **Manuscripts in Progress**

"Household-to-Company Networks and Consumer Credit in Renaissance Florence"

"Managing Chance in Renaissance Florence"

"Proportionality and Optimality in the Social Theory of Adam Smith"

## **Book Reviews**

- 2016      Review of *Between Monopoly and Free Trade: The English East India Company, 1600-1757*, by Emily Erikson (Princeton and Oxford: Princeton University Press, 2014). Appearing in *Social Forces* 95, 1 (September 2016): 1-3 (review).
- 2011      Review of *Brokers of Public Trust: Notaries in Early Modern Rome*, by Laurie Nussdorfer (Baltimore: Johns Hopkins University Press, 2009). Appearing in the *Journal of Modern History* 83, 2 (June 2011): 441-2.
- 2010      Review of *Guardians of Republicanism: The Valori Family in the Florentine Renaissance*, by Mark Jurdjevic (New York: Oxford University Press, 2008). Appearing in the *American Historical Review* 115, 3 (June 2010): 912-3.
- 2010      Review of *Commercial Agreements and Social Dynamics in Medieval Genoa*, by Quentin Van Doosselaere (Cambridge University Press, 2009). Appearing in the *American Journal of Sociology* 116, 1 (July 2010): 307-309.
- 2004      Review of *Social Movements and Networks: Relational Approaches to Collective Action*, edited by Mario Diani and Doug McAdam (Oxford University Press, 2003). Appearing in *Social Movement Studies* 3,2 (October 2004): 264-5.
- 2004      Review of *The History of Commercial Partnerships in the Middle Ages*, by Max Weber. Translation and Introduction by Lutz Kaelber (Lanham, MD: Rowman and Littlefield, 2003). Appearing in *Contemporary Sociology* 33,2: 253-4.

## **Research Grants**

- 2014-2017      “The Changing Social and Rhetorical Foundations of Florentine Republicanism.” Neubauer Foundation at the University of Chicago [John F. Padgett, Political Science, University of Chicago; Paul D. McLean, Sociology, Rutgers University; William J. Connell, History, Seton Hall University; Niall Atkinson, Art History, University of Chicago; John P. McCormick, Political Science, University of Chicago, co-PIs] \$100,000
- 2010-2011      “Networks of Opportunity and Influence at Rutgers.” RU FAIR Mini-grant, under the auspices of NSF-ADVANCE Institutional Transformation Grant, 2008-2013, “RUFAIR-Rutgers University for Faculty Advancement and Institutional Re-imagination” [Joan W.

Bennett, Helen Buettner, Patricia Roos, Kathryn Uhrich, Philip Yeagle, co-PIs] \$11,500

2005-2008 "Co-evolution of State and Market: Renaissance Florence." National Science Foundation, NSF-HSD grant SBE-0433006. John Padgett, Paul McLean, Philippa Pattison, Sanjay Jain, and Nick Sallach, Co-PIs. \$600,000.

### ***Interviews***

2011 Invited on-air participant in discussion on the impact of social networking on group dynamics and behavior, Voice of Russia Radio, Washington, DC, August 10, 2011

### ***Invited Presentations***

2017 "Panel Discussion—Is This the End of Networks?" Invited participant at the conference, Networks and Culture, Graduate School of Business, Stanford University, October 6-7, 2017

2017 "Tracing Multiple Networks of Economic Ties in Renaissance Florence." Invited participant at the conference, Economic History and the Digital, Harvard Business School, June 5, 2017

2015 "Thinking about Network Dynamics Radically: Marriage and Politics in Early Modern Poland." Invited participant at the conference, Comparative Political Networks, Universidad Carlos III de Madrid, Madrid, Spain, June 29-30, 2015

2014 Invited panelist for Author Meets Critics session on *Between Monopoly and Free Trade: The English East India Company, 1600-1757*, by Emily Erikson. Social Science History Association Meetings, Toronto, Canada, November 2014

2013 "Visualizing The Ties That Bind: A Social Network Analysis of Patronage and Personal Lending in the Florentine Renaissance." Invited lecture and two-day workshop program leader at the Center for Digital Humanities, University of South Carolina, November 2013

2012 "Linking Tie-Meaning with Network Structure: Variable Connotations of Personal Lending in a Multiple-Network Ecology." Invited presenter in the Working Group on Social Networks, Yale University, November 2012

- 2012 "Sociological Approaches to the Study of Historical Networks: Renaissance Florence." Invited speaker at the conference "The Social Network in Byzantium and its Neighbors," Dumbarton Oaks Byzantine Studies Program, Washington, DC, March 16-17, 2012
- 2012 "The Diverse Intersections of Family and Business: Evidence from Renaissance Florence." Keynote address at the conference "Family Ties: Art Production and Kinship Patterns in the Early Modern Low Countries," Catholic University of Leuven, Belgium, February 2012
- 2011 "Fashioning Identities Through Letters: Patronage Correspondence in Renaissance Florence," Keynote address at the "Methodological Approaches to Friendship and Patronage" Workshop, organized by Graduiertenkolleg 1288: Freunde, Gönner, Getreue [Ph.D Research Group 1288: Friends, Patrons, Clients], University of Freiburg, Germany, February 18-20, 2011
- 2010 "Power and Agency in Discourse." Invited participant on the Presidential Session, "Power: Subjects, Agents, Objects" at the Social Science History Association Meetings, Chicago, IL, November, 2010
- 2010 "Discerning Meaning in Complex Structure: Understanding Personal Lending in Florence's Multiple Networks Ecology." Invited speaker at the Comparative-Historical Social Science Workshop, Northwestern University, February 5, 2010
- 2009 "Citizen or Denizen: The Counterpoint Between Republican Participation and Private Interest in Renaissance Florence." Invited speaker at the "Republicanism in Theory and Practice" Conference, European University at St. Petersburg, Russia, May 14-16, 2009
- 2009 "The Self and Self-Presentation in Renaissance Florence." Invited speaker at the Culture and Inequality Workshop, Princeton University, April 2009
- 2009 "What's New in Economic Sociology." Invited panelist, Eastern Sociological Society Annual Meeting, Baltimore, MD, March 2009
- 2009 "Letters, Favors, and Self-Presentation in Quattrocento Florence." Invited speaker at the Center for Cultural Analysis, Rutgers University, Plangere Writing Center, March 6, 2009
- 2006 "The Self and Self-Presentation in Renaissance Florence." Invited speaker in the Department of Sociology Colloquium Series, Yale University, October 2006

- 2005 "Being Skeptical about Networks-and-Culture Sociology." Invited discussant at a conference on "Culture, the State, and Social Change," Department of Sociology, University of Pennsylvania.
- 2004 "Accountings of the Self in Renaissance Florence." Invited speaker in the Department of Sociology Colloquium Series, University of Pennsylvania.
- 2004 "Elite Transformation and Market-Making in Renaissance Florence." Invited speaker at the Harvard/MIT Economic Sociology Workshop. May 2004.
- 2002 "Obligation, Risk and Opportunity in the Renaissance Economy." Invited speaker for Russell Sage Foundation-sponsored Conference on "The U.S. Economy in Context," Princeton University

***Conference Presentations and Activities***

- 2017 "Consumer Credit and Household Banking Networks in Renaissance Florence," Social Science History Association Meetings, Montreal, QC, November 2-5, 2017
- 2016 "Consumer Credit and Household Banking Networks in Renaissance Florence," Sunbelt Social Networks Conference, Newport Beach, CA, April 7-10, 2016
- 2015 Discussant for Panel "Intellectuals, Academics, and the Shape of Knowledge," Social Science History Association Meetings, Baltimore, MD, November 2015
- 2015 "Intersections of Culture and Networks," Sunbelt Social Networks Conference, Brighton, England, June 23-28, 2015
- 2014 "Consumers and Consumption in Renaissance Florence," American Sociological Association Meetings, San Francisco, CA, August 2014
- 2014 "From Micro to Macro: Patterns of Interpersonal Credit in Renaissance Florence," American Sociological Association Meetings, San Francisco, CA, August 2014
- 2014 "Comparing STEM and Social Science Networks of Mentoring using ERGM," Sunbelt Social Networks Conference, St. Petersburg, FL, February 2014



- 2013 "Consumer Credit in Renaissance Florence," Social Science History Association meetings, Chicago, IL, November 2013
- 2013 "Consumer Credit in Renaissance Florence," Sunbelt Social Networks Conference, Hamburg, Germany, May 22-26, 2013
- 2012 "Networks of Opportunity and Influence in Eight Graduate Departments," American Sociological Association Meetings, Denver, CO, August, 2012
- 2012 "Discerning the Meaning of Ties in a Complex Network: Personal Lending in Early Renaissance Florence." American Historical Association Meetings, Chicago, IL, January 2012
- 2011 "Pursuing and Representing Social Dynamics Radically: Marriage and Political Power in Early Modern Poland." Social Science History Association Meetings, Boston, MA, November 2011
- 2011 Discussant for Panel "Cultures of Violence and Diplomacy," Social Science History Association Meetings, Boston, MA, November 2011
- 2011 "Pursuing and Representing Social Dynamics Radically: Marriage and Political Power in Early Modern Poland." American Sociological Association Meetings, Las Vegas, NV, August 2011
- 2011 "Proportionality and Optimality in the Social Thought of Adam Smith," American Sociological Association Meetings, Las Vegas, NV, August 2011
- 2010 "Marriage Networks and Political Power in Poland, 1500-1795," Social Science History Association Meetings, Chicago, IL, November, 2010
- 2010 "Understanding Personal Lending in Florence's Multiple Networks Ecology," Social Science History Association Meetings, Chicago, IL, November, 2010
- 2010 Discussant for Panel "Techniques of Infrastructural Power," Social Science History Association Meetings, Chicago, IL, November, 2010
- 2010 "Discerning Meaning in Complex Structure: Understanding Personal Lending in Florence's Multiple Networks Ecology," American Sociological Association Meetings, Atlanta, GA, August 2010
- 2010 "100 Percenting It: Video-Gaming Through the Eyes of Its Practitioners," American Sociological Association Meetings, Atlanta, GA, August 2010

- 2010 "Discerning Meaning in Complex Structure: Understanding Personal Lending in Florence's Multiple Networks Ecology," Sunbelt Social Networks Conference, Riva del Garda, Italy, July 2010
- 2010 "Marriage Networks and Political Power in Poland, 1500-1795: Dynamic Visualization," Sunbelt Social Networks Conference, Riva del Garda, Italy, July 2010
- 2009 "The Structure of Personal Lending in Renaissance Florence: An Exponential Random Graph Modeling Approach," American Sociological Association Meetings, San Francisco, CA, August 2009
- 2009 "The Structure of Personal Lending in Renaissance Florence: An Exponential Random Graph Modeling Approach," Sunbelt Social Networks Conference, San Diego, CA, March 2009
- 2008 "Elite Transformation and the Rise of Economic Credit in Renaissance Florence," Social Networks Working Group, Rutgers University, March 2008
- 2006 "Self and Self-Representation in Renaissance Florence." Italian Studies Faculty Lecture Series, Rutgers University, March 2006
- 2005 "Faction into Party: Elite Networks and Constitutionalism in Late Eighteenth Century Poland." American Sociological Association Meetings, Philadelphia, PA. August 2005
- 2005 Discussant for Panel on "Moral Boundaries and the Economy." American Sociological Association Meetings, Philadelphia, PA. August 2005
- 2002 Discussant for Panel on "Meaning Networks: Culture as Relations," American Sociological Association Meetings, Chicago, IL
- 2002 "Elite Consolidation in the Early Modern Baltic States: The Case of Poland," European Social Science History Conference, The Hague, Netherlands
- 2001 "Noble Careers: Power through Positions in Poland, 1500-1795," American Sociological Association Meetings, Anaheim, CA
- 2000 "A Noble Career: Power through Office Holding in Poland, 1500-1800," Social Science History Association Meetings, Pittsburgh, PA
- 2000 Discussant for Panel on "The Sociology of Culture: Cultural Theory," American Sociological Association Meetings, Washington, DC

- 1999 Discussant for Panel on “Economic Sociology: Trust and Exchange,” American Sociological Association Meetings, Chicago, IL
- 1998 Chair for panel, “Networks and Conflict,” Social Science History Association Meetings, Chicago, IL
- 1998 “The Social Relations Underpinning Florentine Markets” (with John Padgett). American Sociological Association Meetings, San Francisco
- 1997 “Social Relations in Florentine Markets: Quantitative Evidence from the 1427 Catasto” (with John Padgett). Economic History Association Meetings, New Brunswick, NJ
- 1997 “Networks, Culture, and Political Mobilization in Eighteenth Century Poland.” American Sociological Association Meetings, Toronto, Ontario
- 1996 “Patronage Politics and Discourse in Medicean Florence: Frame Analysis as Both a Quantitative and Qualitative Methodology.” Social Science History Association Meetings, New Orleans, LA
- 1996 “The Transformation of Noble Equality: Political Mobilization in Late 18th Century Poland.” Social Science History Association Meetings, New Orleans, LA
- 1996 Presider and Discussant for panel, “Theorizing Structure and Action: Formal, Phenomenological and Discursive Approaches.” American Sociological Association Meetings, New York, NY
- 1995 “Was Florence a Perfectly Competitive Market?” Social Science History Meetings, Chicago, IL
- 1992 “Public Finance and Private Patronage in Renaissance Florence.” Social Science History Meetings, Chicago
- 1991 “The Practical and Normative Culture of Clientage: Documentary Evidence from Renaissance Florence.” American Political Science Association Meetings, Washington, D.C.

***Other Professional Activities***

- 2017-18 Outreach visits to forty New Jersey high schools to introduce students to the value of learning sociology

- 2016 Member, Book Prize Committee, Theory Section of the American Sociological Association
- 2014 Member, Junior Theorist Award Selection Committee, Theory Section of the American Sociological Association
- 2013 Session Organizer, Regular Sessions on the Sociology of Culture, American Sociological Association Meetings, New York, NY, August 2013
- 2012 Chairperson, Allan Sharlin Memorial Book Prize Committee, Social Science History Association
- 2011-2017 Co-editor (with Lee Clarke, Judith Gerson, Lauren Krivo, and Patricia Roos), Rose Book Series in Sociology
- 2011 Member, Allan Sharlin Memorial Book Prize Committee, Social Science History Association
- 2010 Summer Discovery Days Lecture, "Analyzing Social Networks," Rutgers University Office of Undergraduate Admissions, New Brunswick
- 2009 Panel Organizer, "Mid-range Mechanisms of Historical Change," Comparative-Historical Section of the American Sociological Association
- 2009 Member, Best Article Award Selection Committee, Comparative-Historical Section of the American Sociological Association
- 2008 Member, Book Prize Committee, Theory Section of the American Sociological Association
- 2006 Contributor, *Sociology of Culture: Syllabi & Instructional Materials*. Third Edition. Edited by William G. Holt. ASA Publications.
- 2005-2006 Member, Best Article Award Selection Committee, Comparative-Historical Section of the American Sociological Association
- 2003 Organizer of the Refereed Roundtables for the Comparative-Historical Section of the American Sociological Association Meetings, Atlanta, GA
- 2002-2003 Co-editor (with Ezra Zuckerman, Sloan School of Management, MIT) of *Accounts*, the official newsletter of the Economic Sociology Section of the American Sociological Association

- 2002 Contributor, *Economic Sociology: Syllabi & Instructional Materials*. Second Edition. Edited by Gary P. Green and David Myhre. ASA Publications.
- 2001 - Referee, *American Journal of Sociology*, *American Sociological Review*, *Comparative Studies in Society and History*, *Cultural and Social History* (UK), *Social Science History*, *Sociological Forum*, *Sociological Theory*, *Sociological Quarterly*, *Theory and Society*, *World Politics*, European Research Council, Polity Press, Sage Publications, Social Sciences and Humanities Research Council of Canada, National Science Foundation, Cambridge University Press, National Science Center Poland, Stanford University Press

### ***Teaching Experience***

Social Network Analysis; Introduction to Sociology; Classical Sociological Theory; Contemporary Sociological Theory; Comparative-Historical Sociology; Organizations and Bureaucracy; Political Sociology; Economic Sociology; Comparative Social Structures

### ***Recent Service to the Department and the University***

Department Chair (2015-18); Director of Undergraduate Studies (2012-15); Member, Graduate Program Committee (2008-09, 2009-10, 2010-11); Member, Colloquium Committee (2009-10); Member, Personnel Committee (2008); Member, Sociology Department PEC Committee (2008, 2010); Co-editor of the revised Sociology Department Graduate Program Handbook (2008)

Chancellor's Council on Transfer Students (2017-18); Presidential Fellowship Review Panel, Graduate School-New Brunswick (2017); Degree Revocation Committee, Graduate School-New Brunswick (2016); SAS Core Evaluation Committee (2015-16); Panelist, "Mentoring across Difference," Rutgers Connection Network Faculty to Faculty Mentoring Program (October 14, 2015); SAS Academic Standing Committee (2015-); Committee of Review, Graduate School-New Brunswick (2015-); SAS Online Education Steering Committee (2013-); SAS Curriculum Committee (2012-15); Social Sciences Area Committee, Graduate School-New Brunswick (2012-14); University Senator (2009-12); Member, Appointments and Promotions Committees, SAS, Rutgers University (2008, 2009, 2010-14); Honors Program Mentor (2007-present); Member, Honors Program Language Requirement Subcommittee (2008); Member, Scholarship Committee, SAS, Rutgers University (2004-2008)

***Languages***

Italian (rudimentary verbal, good reading)  
French (adequate verbal, very good reading)  
Polish (one and a half years at university level)

***Professional Organizations***

Member, American Sociological Association  
Member, International Social Networks Association  
Member, Social Science History Association