

Norah A. MacKendrick

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POSITIONS HELD

2012-Present. Assistant Professor, Department of Sociology, Rutgers University

EDUCATION

2011 PhD. Sociology, University of Toronto

2003 M.Sc. Rural Sociology, University of Alberta

1999 B.Sc. (Distinction) Conservation Biology and Management, University of Alberta

RESEARCH INTERESTS

Environmental sociology, gender, environmental health, consumers and consumption, food studies

AWARDS AND RESEARCH FUNDING

2018 Research Council Grant, Rutgers University

2018 Gretel Weiss Graduate-Student Faculty Collaboration Award, Department of Sociology Rutgers University (with Endia Hayes)

2017 Distinguished Contribution to Undergraduate Education, School of Arts and Sciences, Rutgers University

2016 Junior Faculty Workshop Grant, School of Arts & Sciences, Rutgers University

2013 Research Council Grant, Rutgers University

2005-09 Doctoral Fellowship Award. Social Sciences and Humanities Research Council of Canada

2009 Centre for Urban Health Initiatives, University of Toronto. Graduate Fellowship

2007 Marvin E. Olsen Student Paper Award. American Sociological Association, Environment and Technology Section

BOOKS

2018. MacKendrick, Norah. *Better Safe than Sorry: How Consumers Navigate Exposure to Everyday Toxics*. Oakland, CA: University of California Press.

PEER-REVIEWED ARTICLES

Forthcoming. MacKendrick, Norah and Kate Cairns. The polluted child and maternal responsibility in the US environmental health movement. *Signs: Journal of Women in Culture and Society*.

2016. MacKendrick, Norah and Lindsay Stevens. 'Taking Back a Little Bit of Control': Managing the Contaminated Body through Consumption. *Sociological Forum* 31(2): 310-329.

2014. MacKendrick, Norah. More work for mother: Chemical body burdens as a maternal responsibility. *Gender & Society* 28(5): 705-728.

2014. MacKendrick, Norah. Foodscape. *Contexts*. 13(3): 16-18.

2013. Cairns, Kate, Josée Johnston and Norah MacKendrick. Feeding the 'organic child': Mothering through ethical consumption. *Journal of Consumer Culture* 13(2): 97-118.

2010. MacKendrick, Norah. Media framing of body burdens: Precautionary consumption and the individualization of risk. *Sociological Inquiry* 80(1): 126-149.

- Reprinted in: King, L. and McCarthy-Auriffeille, D. (2013). *Environmental Sociology: From Analysis to Action*. Lanham, MD: Rowman and Littlefield.

2009. Johnston, Josée, Andrew Biro, and Norah MacKendrick. Lost in the supermarket: The corporate-organic foodscape and the struggle for food democracy. *Antipode* 41(3): 509-532.

2007. MacKendrick, Norah and Debra J. Davidson. State-capital relations in voluntary environmental improvement. *Current Sociology* 55(5): 674-695.

2007. Parkins, John R. and Norah MacKendrick. Assessing community vulnerability: A study of the Mountain Pine Beetle outbreak in British Columbia, Canada. *Global Environmental Change* 17(3-4): 460-471.

2005. MacKendrick, Norah. The role of the state in voluntary environmental reform: A case study of public land in Alberta. *Policy Sciences* 38:21-44.

2004. Davidson, Debra J. and Norah MacKendrick. All dressed up with nowhere to go: the discourse of ecological modernization in Alberta. *Canadian Review of Sociology and Anthropology* 41(1): 47-65.

PEER-REVIEWED BOOK CHAPTERS

2015. Johnston, Josée and Norah MacKendrick. "The politics of grocery shopping: Eating, voting, and (possibly) transforming the food system." Pp. 644-663 in Ronald Herring (ed.). *Handbook on Food, Politics and Society*. New York: Oxford University Press.

2015. MacKendrick, Norah A. "Protecting ourselves from chemicals: A study of gender and precautionary consumption." Pp. 55-77 in Dayna Nadine Scott (ed.) *Our Chemical Selves: Gender, Toxics and Environmental Health*. Vancouver: University of British Columbia Press.

OTHER PUBLICATIONS

2017. MacKendrick, Norah. "Out of the labs and into the streets: Scientists get political." *Sociological Forum*. 32(4): 896-902.

- With commentary and response from Robert Brulle, Dana Fisher, Scott Frickel, Janet Ruane, Sara Shostak and Owen Whooley.

2017. MacKendrick Norah. Book Review: Julie M. Parsons. *Gender, Class and Food: Families, Bodies and Health*. Basingtoke, UK: Palgrave MacMillan. *Review of Agricultural, Food and Environmental Studies*. 43: 1-3.

ORGANIZER, SYMPOSIA/CONFERENCES

2018. Keynote Panel Organizer, Consumers & Consumption Mini-conference. August 10th, Rutgers University, Camden.

2017. "Environmental Justice and the Future of Environmental Health Research." Rutgers University Inn & Conference Center. New Brunswick, NJ. Friday April 28th.

- Keynote speaker: Dr. Linda Birnbaum, Director of the National Institute for Environmental Health Sciences and National Toxicology Program.
- Invited speakers:
 - Phil Brown (Northeastern University)
 - Dorceta E. Taylor (University of Michigan)
 - Ami Zota (George Washington University)
 - Members of New Jersey Environmental Justice Alliance

2015. Eastern Sociological Society Annual Meeting. New York City, New York. March 1st. Panel: "Risk and the Maternal Body" (Co-organizer with Miranda Waggoner, University of Virginia)

INVITED TALKS

2017. MacKendrick, Norah. "Becoming a Super Shopper: Transparency, Agency and Whole Foods Market." Boston University, Department of Sociology Colloquium Series. Boston, MA. March 13th.

2017. "Shopping for a Cause: A Conversation about the Strengths and Limits of Ethical Consumption." (Invited panelist with Keith Brown, Kate Cairns, Ethan Schoolman, and Juliet Schor) Eastern Sociological Society Annual Meeting. Sheraton Hotel, Philadelphia, PA. February 25th.

2016. MacKendrick, Norah. Keynote Address, "Gender and the politics of environmental health." *International Women's Day Conference. Gender, Wellbeing, and the Politics of Imagination: Law, Culture, Compassion*. Queen's University, Kingston, ON, Canada, Feb. 27-28th.

2014. MacKendrick, Norah. "'I always read the label.' Managing risk through precautionary consumption." Invited talk for the Feast and Famine Series, New York University Steinhardt. November 14th.

2013. MacKendrick, Norah. Invited panelist, "Morality in the Food Supply Chain." Organized by the Department of Philosophy, Rutgers University. October 23rd.

2012. MacKendrick, Norah. "The future of environmental sociology: Rethinking the discourse of environmental sustainability." Invited panelist for the 50th Anniversary of the Department of Resource Economics and Environmental Sociology, University of Alberta. Edmonton, Alberta. May 25-26th.

CONFERENCES & PRESENTATIONS

2018. MacKendrick, Norah, and Pristavec, Teja. "The 'Crazy Organic Mother' As 21st Century Hysteric: Calibrating Extreme Femininities in Family Foodwork ." Paper presented at the Annual Meeting of the American Sociological Association. Philadelphia Marriott Downtown. Philadelphia, PA. August 11-14th.

2017. MacKendrick, Norah and Kate Cairns. "The Polluted Child and Maternal Responsibility in the US Environmental Health Movement." Paper presented at the Annual Meeting of the American Sociological Association. Palais des congrès, Montréal, Québec, Canada. August 12-15th.

2016. MacKendrick, Norah A. and Kate Cairns. "Born pre-polluted. Shopping for the organic child." Paper presented at the Annual Meeting of the American Sociological Association, Washington State Convention Center, Seattle, WA, August 19th-22nd.

2016. MacKendrick, Norah. "America's Healthiest Grocery Store: Transparency and the Promise of Consumer Agency at Whole Foods Market." Paper presented at the Rural Sociological Society Annual Meetings, Toronto, ON, August 7-11th.

2016. MacKendrick, Norah, and Pristavec, Teja. "Between careful and crazy: Foodwork as a balancing act." Paper presented at Association for the Study of Food and Society Annual Conference, Scarborough, ON. June 22-25th.

2015. MacKendrick, Norah and Lindsay Stevens. " 'Taking back a little control:' Managing the Contaminated Body through Consumption." Annual Meeting of the American Sociological Association, Regular Session on Consumers and Consumption. Hilton Palmer House, Chicago, IL. August 22nd- 25th.

2015. MacKendrick, Norah. "Is Pollution in You? The Maternal Body as a Pathway of Fetal and Infant Contamination." Paper presentation at the Eastern Sociological Society Annual Meeting. New York City, NY. Feb 26th- March 1st.

2013. MacKendrick, Norah. "Being 99.9% Organic. Managing the contaminated body in everyday life." Paper presentation at the Annual Meeting of the American Sociological Association. New York City, NY, August 9 -13th.

2013. MacKendrick, Norah. "Gender, class and the politics of everyday foodwork." Paper presentation at the Eastern Sociological Society Annual Meeting. Food Studies Mini-Conference. Boston, MA. March 21st- 23rd.

TEACHING

Graduate

Sociology of Food and Environment
Environmental Sociology
Social Research Methods

Undergraduate

Sociology of Gender
Sociology of Women
Sociology of Food and Eating
Food, Culture and Society

ASSOCIATIONS

American Sociological Association
Association for the Study of Food and Society
Eastern Sociological Society
Rural Sociological Society
Sociologists for Women in Society