

# Mary Chayko | Curriculum Vitae

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## Education

Ph.D. Sociology, Rutgers University. Dissertation: "Technology and Togetherness: How We Create and Live In a World of Mental Connections", 1999

M.A. Sociology, Rutgers University, 1993

Ed.M. Counseling Psychology, Department of Educational Psychology, Graduate School of Education, Rutgers University, 1985

B.A. Communication and Psychology, Magna Cum Laude, Seton Hall University, 1982

## Experience

2017-present Faculty Fellow in Residence, Rutgers University Honors College – New Brunswick

2021-present Distinguished Teaching Professor of Communication and Information, Rutgers University School of Communication and Information

2014-present Interdisciplinary Teaching Professor, School of Communication and Information

Director of Undergraduate Interdisciplinary Studies, School of Communication & Information

Associate Graduate Faculty, SC&I Ph.D. Program

Affiliate Graduate Faculty, Rutgers University Sociology Department and Women's, Gender, and Sexuality Studies Department

2008-2013 Tenured Full Professor and Chairperson, Department of Sociology, College of Saint Elizabeth

2005-2008 Associate Professor and Chairperson, Department of Sociology, College of Saint Elizabeth

2001-2005 Assistant Professor and Chairperson, Department of Sociology, College of Saint Elizabeth

- 1990-2013 Part-time Lecturer, Communication, Sociology and English Departments, Rutgers
- 1997-2001 Assistant Director for Academic Development, Educational Opportunity Fund, Rutgers
- 1994-1996 Counselor and Coordinator of Academics and Summer Program, Educational Opportunity Fund, Rutgers
- 1982-1991 Radio announcer and producer, WNEW-AM/NY, WDHA-FM/NJ, WMGQ-FM/NJ

## Publications

### **Books**

*Superconnected: The Internet, Digital Media and Techno-Social Life* (3<sup>rd</sup> edition, 2021; 2<sup>nd</sup> edition, 2018; 1<sup>st</sup> edition, 2016). Thousand Oaks, CA: Sage Publications. Translated into: Korean, Turkish, Serbian. Book blog (includes self-produced lecture slides, podcasts, teaching resources): <http://superconnectedblog.com>

*Pioneers of Public Sociology: Thirty Years of Humanity and Society*. (With Corey Dolgon). 2010. Cambridge, MA: Sloan Publishing

*Portable Communities: The Social Dynamics of Online and Mobile Connectedness*. 2008. Albany, NY: State University of New York Press

*Connecting: How We Form Social Bonds and Communities in the Internet Age*. 2002. Albany, NY: State University of New York Press

### **Articles, Reviews, and Book Chapters**

"The Practice of Identity: Development, Expression, Performance, Form." 2021. Pp. 115-125 in *Routledge Handbook of Digital Media and Communication*. Edited by Leah A. Lievrouw and Brian D. Loader. Routledge.

"Female Librarians and Male Computer Programmers? Gender Bias in Occupational Images on Digital Media Platforms." 2020. *Journal of the Association for Information Science and Technology*. (With Singh, Vivek, K., Inamjar, R., and Floegel, D.) [doi: 10.1002/asi.24335](https://doi.org/10.1002/asi.24335)

"Rethinking Community in Communication and Information Studies: Digital Community and Community 'To Go'." 2020. Chapter 5, Pp. 99-110 in *Rethinking Community Through Transdisciplinary Research*. Edited by Bettina Jansen. Palgrave. <https://www.palgrave.com/gp/book/9783030310721>

“Reality, Emotionality, and Intimacy in Digital Social Connecting: The Experience of Being Superconnected.” 2019. *Sociologija*. LXI:4:513-519.  
[http://www.sociologija.org/admin/published/2019\\_61/4/648.pdf](http://www.sociologija.org/admin/published/2019_61/4/648.pdf)

“What is 50 Years Spent on the Internet Worth to Humanity?” Oct. 20, 2019. *NBC News Online*.  
<https://www.nbcnews.com/think/opinion/what-50-years-spent-internet-worth-humanity-ncna1073656>

“Digital Technology, Social Media, and Techno-Social Life.” 2019. Chapter 22, pp. 377-397, in *Wiley-Blackwell Companion to Sociology*, 2nd edition. Edited by George Ritzer and Wendy Wiedenhoft-Murphy. Wiley-Blackwell.

“In Sync, But Apart: Temporal Symmetry and Digital Connectedness.” 2018. *Networks, Hacking, and Media: Emerald Studies in Media and Communication*. Edited by Barry Wellman, Laura Robinson, Casey Brienza, Wenhong Chen, and Shelia R. Cotten. 17:63-72. Emerald Publishing.

“The First Web Theorist? Georg Simmel and the Legacy of ‘The Web of Group-Affiliations’” 2015. *Information, Communication and Society*. 12:1419-1422.  
<http://www.tandfonline.com/doi/abs/10.1080/1369118X.2015.1042394>

“Techno-Social Life: The Internet, Digital Technology, and Social Connectedness.” 2014. *Sociology Compass*. 8:7:976-991 <http://onlinelibrary.wiley.com/doi/10.1111/soc4.12190/full>

“Book Review: Networked: The New Operating System by Lee Rainie and Barry Wellman.” 2014. *Sociological Forum*. 29:2:517-521.  
<http://onlinelibrary.wiley.com/doi/10.1111/socf.12100/abstract>

“Book Review: The Engaged Sociologist by Kathleen Korgen and Jonathan White.” 2012. *Humanity and Society*. 36:1:85-86.

“Live Tweeting in the Classroom With a Guest Speaker-Tweeter.” 2012. *Cyborgology*. Nov.  
<http://thesocietypages.org/cyborgology/2012/11/30/live-tweeting-in-the-classroom-with-a-guest-speaker-tweeter/>

“I’ll Take My Community To Go.” 2009. *Vodafone Receiver*. May, lead article.  
<http://www.receiver.vodafone.com/ill-take-my-community-to-go>

“The Portable Community: Envisioning and Examining Mobile Social Connectedness.” 2007. *International Journal of Web-based Communities*. 3:4:373-385.  
<http://citeseerx.ist.psu.edu/viewdoc/download?doi=10.1.1.92.7355&rep=rep1&type=pdf>

“Author’s Response to Review of ‘Connecting: How We Form Social Bonds and Communities in the Internet Age.’” 2007. *Resource Center for Cyberculture Studies*. March.  
<http://rccs.usfca.edu/bookinfo.asp?AuthorID=114&BookID=356>

“Book Review: Love Online: Emotions on the Internet by Aaron Ben-Ze’ev.” 2006. *Resource Center for Cyberculture Studies*. April. <http://www.com.washington.edu/rccs/bookinfo.asp?ReviewID=371&BookID=301>

“When Culture Met Science: Revisiting a Humanistic Perspective of Science and Society.” 2004. *Humanity and Society*. 27:3:265-268.

“Book Review: The Internet in Everyday Life, by Barry Wellman and Caroline Haythornthwaite.” 2003. *Contemporary Sociology*. 32:6:728-730.

“Social Stratification.” 2003. In *Race, Gender and Class in Sociology: Toward an Inclusive Curriculum, Fifth Edition*. Edited by B. Scott, J. Misra, and M. Segal, 5<sup>th</sup> Edition. Washington, DC: American Sociological Association.

“The Internet and American Life.” 2000. National survey for Princeton Survey Research Consultants (contributor).

“How You Act Your Age When You Watch TV.” 1993. *Sociological Forum*. 8:4:573-593.

“What is Real in the Age of Virtual Reality? ‘Reframing’ Frame Analysis for a Technological World.” 1993. *Symbolic Interaction*. 16:2:171-181

“Technological Ties That Bind: Media-Generated Primary Groups.” 1992. *Communication Research*. 19:1:109-129. (With Karen A. Cerulo and Janet M. Ruane)

## Scholarly Presentations

### ***Peer-Reviewed***

“The Living Donor Design Lab: Collaboration, Innovation, and Social Change.” Presentation at #RUOnlineCom annual conference, New Brunswick, NJ, March 15, 2021 (with Veronica Armour, Sunita Kramer, and Advait Bongu).

“21<sup>st</sup> Century Addictions: What Learning About Opioid Addiction Can Teach us About Dependence on Technology.” Presentation at annual conference of the Eastern Sociological Society, Philadelphia, PA, February 29, 2020 (with Archana Kumar and Lei Yu).

“Social Media for Social Justice: Using Social Media in the Classroom to Facilitate Students’ Social Justice ‘Work’.” Paper presented at annual conference of the Coalition for Community Writing, Philadelphia, PA, October 18, 2019.

“Teaching, Collaborating, and Networking with Social Media.” Presentation at annual conference of the American Sociological Association, Teaching and Learning Symposium, New York, NY, August 12, 2019.

“Teaching With Social Media: How to Use Digital Social Technologies Safely and Successfully in the Classroom.” Paper presented at annual meeting of the Education and Research Foundation of the NJ Association of School Administrators, Atlantic City, NJ. February 1, 2019

"Temporal Symmetry and Social Synchronicity in Digitally Mediated Culture." Paper presented at annual conference of Mid-Atlantic Popular Culture Association (MAPACA), Baltimore, MD, November 8, 2018

"Developing Your Academic Presence on Social Media." Workshop presented at annual conference of the American Sociological Association, Philadelphia, PA, August 4, 2018 (with Julie M. Wiest, Myron Strong and Paul E. Calarco)

"Creating and Cultivating a Scholarly Identity Within Digital Worlds." Workshop presented at the annual iConference, University of Sheffield, Sheffield, England, March 25, 2018 (with Marie L. Radford, Lynn Silipigni Connaway, Vanessa Kitzie, Diana Floegel, and Gary Radford).

"Temporal Symmetry and Digital Connectedness." Paper presented at the annual conference of the Eastern Sociological Society, Baltimore, MD, February 24, 2017.

"Superconnected: The Internet, Digital Media, and Techno-Social Life, Second Edition." Presentation at New Books Session at the annual conference of the Eastern Sociological Society, Baltimore, MD, February 23, 2018.

"Superconnected: The Internet, Digital Media, and Techno-Social Life." Presentation for annual conference of the American Sociological Association, Montreal, CA, August 13, 2017.

"Developing a Social Media Presence." Presentation for annual conference of the Eastern Sociological Society, Philadelphia, PA, February 25, 2017.

"Hybrid and Online Approaches to Teaching Communication Courses in a Civic-Minded Academy: Strengths, Weaknesses, Opportunities, and Threats." Presentation at the annual conference of the National Communication Association, Philadelphia, PA, November 12, 2016.

"When the Story Doesn't Fit: The Negotiation and Impact of Narrative in Digital Social Movements." Paper presented at the annual conference of the Mid-Atlantic Popular and American Culture Association), Atlantic City, N.J., November 5, 2016 (with Victoria Gonzolez).

"How Do Changes in the Contemporary Workplace Environment Impact College Education? Case Study of Hybrid Teaching/learning in Digital Communication, Information, and Media Minor." Paper presented at the annual conference of the New Jersey Communication Association annual meeting, Caldwell College, April 8, 2016 (with Maggie Boyraz, Maria Dwyer, Christine Goldthwaite, Katie Kang, and Surabhi Sahay).

"Disruptive Course Design: Integrating Social Technologies and Quality Matters (QM) Best Practices in Hybrid/Online Courses." Presentation at the NJEdge 2016 Faculty Showcase Conference, Stevens Institute of Technology, March 23, 2016.

"Superconnected: The Internet, Digital Media, and Techno-Social Life." Presentation at New Books Session at the annual conference of the Eastern Sociological Society, Boston, MA, March 18, 2016.

"Reimagining the Interview: Adapting Qualitative Methods to the Digital Realm." Paper presented at the annual conference of the Eastern Sociological Society, Boston, MA, March 17, 2016.

“Disruptive Course Design: Collaboration and Quality Matters (QM) Best Practices in Hybrid/Online Courses.” Presentation at Rutgers Mid-Atlantic Online Learning Conference, New Brunswick, NJ, January 12, 2016.

“Techno-Social Life: The Internet, Digital Technology, and Social Connectedness.” Keynote address based on the ASIS&T 2015 Social Informatics Best Paper for the symposium “The Impacts of Social Informatics Research” at the ASIS&T (Association for Information Science and Technology) annual conference, St. Louis, MO, November 7, 2015.

“Critical Reflections on Humanist Sociology and Social Change.” Panelist at annual conference of the Association for Humanist Sociology, Portland, OR, October 24, 2015.

“Disrupting the Conference: Using Technology to Re-think Modern Academic Conferencing.” Paper presented at the annual conference of the Association for Humanist Sociology, Portland, OR, October 24, 2015.

“How Can Educators Improve Course Quality and Learner Outcomes? It’s in the Design Starting With Course Alignment.” Presentation at the Mid-Atlantic Quality Matters Conference, Philadelphia, PA, March 24, 2015 (with Denise Kreiger).

“Thinking in Tandem: Cognitive Communication, Digital Media, and the Sociomental Bond.” Paper presented at the annual conference of the Eastern Sociological Society, New York, NY, February 27, 2015.

“Using Twitter to Build a Social Justice Network.” Workshop developed and presented for the annual conference of the Association for Humanist Sociology, Cleveland, OH, October 14, 2014.

“Portable Communities: The Social Dynamics of Online and Mobile Connectedness.” Presentation at the International Organization of Social Sciences and Behavioral Research Conference, Atlantic City, NJ, April 10, 2014.

“Social Media, Twitter Chats and Community.” Presentation at the Conference on College Composition and Communication, Indianapolis, IN, March 20, 2014.

“Learning in Public: Protecting Students’ Privacy in Classroom Social Media Use.” Presentation for Rutgers Online and Hybrid Conference. Rutgers University, January 16, 2014.

“Students, Social Media, and Surveillance.” Paper presented at the annual conference of the Association for Humanist Sociology, Washington, DC, October 12, 2013.

“Standards for Promotion and Tenure in Light of New Forms of Scholarly Work.” Presenter and panelist, annual conference of the American Sociological Association, New York, NY, August 11, 2013.

“The Rush of Mediated Play.” Paper presented at Rutgers Media Studies Extending Play Conference, Rutgers University, April 19, 2013.

“Learning While Tweeting: Using Twitter Effectively in the Classroom.” Presentation for Rutgers Online and Hybrid Conference. Rutgers University, January 17, 2013.

“Gateways to Girls from the Hood: Linking Sociology and Writing Communities.” Presenter and panelist at Conference on College Composition and Communication, St. Louis, MA, March 23 2012 (with Katherine Buck, Risa Gorelick, Kathleen Hunter and Vanessa Molina).

“Mission-based, Outcome-based, Service Learning.” Paper presented at the annual conference of the Eastern Sociological Society, New York, NY, February 23, 2012 (with Anne Langan).

“Pioneers of Public Sociology: Discussion with the Author.” Presentation at “New books” session at the annual conference of the Eastern Sociological Society, Philadelphia, PA, February 28, 2011.

“Pioneers of Public Sociology: Thirty Years of Humanity and Society.” Presentation at the annual conference of the Association for Humanist Sociology, Santa Fe, NM, November 4, 2010.

“Portable Communities: The Social Dynamics of Online and Mobile Connectedness.” Presentation at the Ed-Media World Conference on Educational Multimedia, Hypermedia, and Telecommunications (Association for the Advancement of Computing in Education). Toronto, Canada, June 30, 2010.

“Portable Communities: Source of Solidarity or Commodified Fad?” Presentation at the annual conference of the Association for Humanist Sociology, New Orleans, LA, November 14, 2009 (with Rick Eckstein).

“Meet the Author: Portable Communities.” Session at the annual conference of the Association for Humanist Sociology, New Orleans, LA, November 13, 2009.

“Why We Obey.” Presentation for the Week of Holocaust Remembrance at the College of Saint Elizabeth, November 3, 2009.

“Portable Communities: Discussion with the Author.” Session at the annual conference of the Eastern Sociological Society, Baltimore, MD, March 21, 2009.

“Solidarity, Community, and Power in Sports.” Paper presented at the annual conference of the Association for Humanist Sociology, Boston, MA., November 7, 2008.

“The Social Foundations of Obedience.” Presentation for the Week of Holocaust Remembrance at the College of Saint Elizabeth, Morristown, NJ, November 14, 2008.

“Electronic Activism: The Benefits and Limits of Organizing Online.” Paper presented at the annual conference of the Eastern Sociological Society, New York, NY, February 22, 2008.

“Is Distance Learning Pedagogically Innovative or Morally Bankrupt? A Humanist Disagreement” Presentation at the annual conference of the Association for Humanist Sociology, Henderson, NV, October 26, 2007 (with Rick Eckstein).

“Sociology in Action: An Examination of the 2006 March of Remembrance and Hope.” Presentation for the Week of Holocaust Remembrance at the College of Saint Elizabeth, November 7, 2006 (with Marie Noel and Beatriz Sanchez).

“We Have Become Unexpectedly Radicalized: The Internet as Facilitator of Social Movements.” Paper presented at the annual conference of the Association for Humanist Sociology, St. Louis, MO, November 1, 2006.

“The Portable Community: A Conceptual and Empirical Examination of Mobile Social Connectedness.” Paper presented at the annual conference of the American Sociological Association, Montreal, Canada, August 11, 2006.

“What’s New in Conceptualizing Cyberspace.” Paper presented at the Culture and Cognition Mini-conference at the annual conference of the Eastern Sociological Society, Boston, MA, February 25, 2006.

“Portable Communities: Defining and Envisioning Mobile Cyber-Places.” Featured talk presented at thematic session at the annual conference of the Eastern Sociological Society, Boston, MA, February 24, 2006,

“Connecting: How We Form Social Bonds and Communities in the Internet Age.” Presentation at annual conference of the Eastern Sociological Society, Boston, MA, February 23, 2006.

“Karibu, Mgeni: Faith, Hope, and Joy Amidst Poverty in Tanzania.” Paper presented at the 2005 annual conference of the Association for Humanist Sociology, Tampa, FL, October 29, 2005 (with Catherine A. Chayko).

“Teaching Online Courses.” Workshop presented at the annual conference of the American Sociological Association, Philadelphia, PA, August 13, 2005, (with Beth Tracton-Bishop).

“Harnessing Social Interaction: How We Use the Internet to Shape and Control Interpersonal Contact.” Paper presented at the annual conference of the Eastern Sociological Society, Washington, D.C., March 20, 2005.

“Learning to Hate: A Sociological Approach.” Presentation for the Week of Holocaust Remembrance at the College of Saint Elizabeth, November 10, 2004.

“Connecting: How We Form Social Bonds and Communities in the Internet Age.” Paper presented at the annual conference of the Association of Humanist Sociology, Louisville, KY, November 6, 2004.

“The Sociologist in Higher Ed Administration.” Paper presented at the annual conference of the Eastern Sociological Society, New York, NY, February 20, 2004.

“Why We Hate: The Social Foundations of Intolerance.” Presentation for the Week of Holocaust Remembrance at the College of Saint Elizabeth, November 12, 2003,

“Service Learning as a Path for Investigating Social Stratification.” Paper presented at the 2003 annual conference of the Association for Humanist Sociology, Burlington, VT, November 1, 2003.



"Learning By Doing: The Benefits and Challenges of Community-Based Learning." Paper presented at the annual conference of the Eastern Sociological Society, Philadelphia, PA, March 1, 2003.

"The Social Construction of a Racist Mind." Presentation for the Week of Holocaust Remembrance at the College of Saint Elizabeth, November 12, 2002.

"Meet the Author of 'Connecting: How We Form Social Bonds and Communities in the Internet Age.'" Presentation at the annual conference of the Association of Humanist Sociology, Madison, WI, October 12, 2002..

"Electronic Interaction: Making Connections on the Internet and Examining the Societal Consequences." Paper presented at the annual conference of the Eastern Sociological Society, Boston, MA, March 10, 2002.

"Exploring the Salience and Impact of Internet Communities Through Effective, 'Do-able' Student Research Projects." Paper presented at the NJEdge Faculty Best Practices Showcase, Georgian Court College, October 11, 2001.

"Interacting With Absent Others: The Social Impact of Internet Connecting." Paper presented at the annual conference of the American Sociological Association, Los Angeles, CA, August 21, 2001.

"Early Alert: A Strategic Learning Program for At-Risk First-Year Students." Paper presented at conference of the New Jersey-Pennsylvania chapter of the College Reading and Learning Association, University of Pennsylvania, Philadelphia, PA, April 6, 2001 (with Mark Sapara).

"Helping College Students Become Mentors to Younger Students: A Model Educational Program to Facilitate Community Involvement and Social Responsibility." Paper presented at the annual conference of the New Jersey Educational Opportunity Fund Professional Association, Somerset, NJ, March 13, 2001.

"The Mind-to-Mind Connection: Are Technologically Mediated Social Bonds and Communities 'Really' Real?" Session moderator and presenter at conference "Toward a Sociology of Culture and Cognition." New Brunswick, NJ, November 13, 1999.

"Social Bonds, Mental Bonds: How We Create and Live In a World of Mental Connections." Paper presented at the annual conference of the American Sociological Association, Toronto, Canada, August 12, 1997.

"Bringing EOF (The Educational Opportunity Fund Program) Into the Classroom." Session organizer and presenter at the biennial conference of the Tri-State Consortium of Opportunity Programs in Higher Education, East Rutherford, NJ, March 25, 1997.

"Some Social Implications of Living in Electronic Communities." Paper presented at the annual conference of the American Sociological Association, New York, NY, August 18, 1996.

"The Sociomental Bond." Presentation at joint Rutgers-Princeton symposium, Dialogues in Culture and Cognition, New Brunswick, NJ, November 5, 1994.

“How You Act Your Age When You Watch TV.” Paper presented at the 1992 annual conference of the Eastern Sociological Society, Arlington, VA, April 4, 1992.

“What is Real in the Age of Virtual Reality? ‘Reframing’ Frame Analysis for a Technological World.” Paper presented at the 1992 Stone Symposium of the Society for the Study of Symbolic Interaction, Las Vegas, NV, February 10, 1992.

“The Electronic Community: Formation of Social Ties and Communities in Mass Media Use.” Paper presented at the 1991 annual conference of the American Sociological Association, sessions organized by the Society for the Study of Symbolic Interaction, Cincinnati, OH, August 26, 1991.

### ***Invited Talks, Panels, Symposia, Workshops***

“Superconnectedness and Everyday Life.” Invited talk, Simmons College, Boston, MA, Online. March 10, 2021.

“To Wiki or Not To Wiki.” Invited talk, Rutgers-New Brunswick Honors College, Online. February 16, 2021.

“Project-based Learning in the Remote/Online Teaching Environment.” Invited talk, Digitalni Pogon Conference: New Media and New Literacy. Belgrade, Serbia and Online. November 9, 2020.

“Developing Your Mediated Scholarly Identity.” Symposium for Rutgers University Ph.D. Colloquium, November 4, 2020 (with Marie L. Radford and Tawfiq Ammari).

“Digital Literacy and Citizenship.” Rutgers-New Brunswick Honors College, Online. October 14, 2021 (with Gina Marcello).

“Student Leader Brainshare: Honors College, School of Communication & Information, & School of Management and Labor Relations.” Panelist, Rutgers-New Brunswick Honors College, Online Webinar, September 11, 2020.

“Creative Connecting: Using Technology, Creativity, and Ingenuity to Build Campus Partnerships and Serve Superconnected Students.” Keynote address, Rutgers-New Brunswick Libraries’ Information Literacy Summit. Online, August 25, 2020.

“Tips and Strategies for More Effective Online Teaching.” Invited talk, AAUP-AFT. Online Webinar Panelist, August 17, 2020.

“Building a Professional Brand on Social Media.” Invited talk, New York University School of Professional Studies, Online, July 27, 2020.

“Using Social Media to Develop Connections, Leadership Skills and Goals.” Two webinars for NJ Youth Soccer Olympic Development Program. Online, June 7, 2020.

“Getting in Sync With Superconnected Students.” Online masterclass for NYC #EdTechWeek StartEd educational technology accelerator, New York, NY. March 25, 2020.

“Superconnected: The Internet, Digital Media, and Techno-Social Life.” Keynote address for New Horizons of Culture, Arts, and Media in the Digital Environment Conference, University of the Arts in Belgrade, Serbia, September 12, 2019.

“Teaching About Superconnectedness.” Featured lecture for information and media literacy event Digitalni Pogon, Kolarac Foundation, Belgrade, Serbia, September 11, 2019.

“New Horizons of Culture, Arts, and Media in the Digital Environment: Opening Panel and Debate.” Member of conference opening panel and debate, University of the Arts in Belgrade, Serbia, September 11, 2019.

“Exploring the Impact of Emerging Technologies in the Classroom.” Workshop and demo presentation for the Geneva Dialogue international conference, University of Geneva (Switzerland), January 21, 2019.

“Scholarly Identity on the Virtual Stage.” Symposium for Rutgers School of Communication and Information Ph.D. Colloquium, October 10, 2018 (with Marie L. Radford and Diana Floegel).

“LinkedIn: A Bootcamp.” Workshop for Rutgers University Honors College, October 10, 2018 (with Kaia Shivers)

“Media, Power, and Sexuality.” Plenary panelist, Media Sociology preconference, American Sociological Association conference, August 10, 2018.

“Digital Relationships: Making Connections.” Invited talk, ConnectHer Media Conference, Las Vegas, NV, August 4, 2018.

“Digital Technology, Social Media, and Personal Well-Being.” Invited talk and discussion leader following the play “Linger,” Kean University, July 21, 2018’.

“Social Media -- Industry and Platform Trends for Owned and Paid Content.” Panelist, Rutgers Communicators Network event. May 24, 2018.

“Developing Your LinkedIn Profile and Network.” Workshop for Rutgers-New Brunswick Honors College, January 24, 2018 (with Kaia Shivers).

“Social Media and Your Professional Brand.” Workshop for Rutgers-New Brunswick Honors College Student Leaders, January 15, 2018.

“The Future of Artificial Intelligence.” Panelist, Rutgers-New Brunswick Honors College “Knights Table,” November 29, 2017.

“Diversity in Educational Practices.” Keynote panelist, Conference on Diversity Issues in Higher Education, Berkeley College, NJ, November 17, 2017.

“Digital Community and Community to Go.” Keynote address, Conference on Re-thinking Community, Dresden, Germany, October 26, 2017.

"Digital Relationships: Making Connections in the Social Media Era." Invited talk, Freie Universität Berlin, Berlin, Germany, October 24, 2017.

"Social Media and Social Relationships: How Social Media Can Help You Relate More Effectively to Friends, Colleagues, Parents and Professors." Invited talk, Rutgers University Honors College, October 19, 2017.

"Developing Your Academic Presence on Twitter." Workshop for Rutgers University Public Engagement Project, September 27, 2017.

"Cultivating Your Social Media Identity." Workshop for Rutgers-New Brunswick Honors College, September 27, 2017.

"Current Research in Communication, Information Technologies, and Media Sociology." Presider and organizer for eight research roundtable sessions at the annual conference of the American Sociological Association, Montreal, CA. August 12, 2017.

"Exploring Superconnectedness: Research and Theory." Invited talk, Rutgers University Department of Sociology, April 17, 2017.

"Consciousness and Artificial Intelligence." Invited talk, "Implications of Artificial Intelligence," Rutgers University cross-departmental faculty panel, April 11, 2017.

"Teaching, Learning, and Media Literacy." Moderator and presenter for SC&I Scholarship Incubator: A post-truth era of fake-alternative facts!?" Rutgers University, March 22, 2017.

"No Hate Town Hall." Panelist, Kean University, January 12, 2017.

"Public Scholarship and Civic Engagement." Co-presented workshop for Institute for Research on Women, Rutgers University, October 13, 2016 (with Brittney Cooper).

"Communication Technology, Relationships, and Water by the Spoonful." Invited talk and discussion leader following the play "Water By the Spoonful," Kean University, July 30, 2016.

"Developing an Online Presence: Websites, Blogging, and Social Media for Academics." Co-organizer and panelist, Rutgers Public Engagement Project (PEP), Rutgers University, April 15, 2016.

"Digital Connectedness and Techno-Social Life." Invited talk, Rochester Institute of Technology Center for Media, Arts, Games, Interaction, and Creativity (MAGIC), Rochester, NY, November 19, 2015.

"Teaching With Twitter." Presented webinar, School of Communication and Information (SC&I) Instructional Technology and Design Services Webinar. Can be viewed at <http://bit.ly/1iWWFPo>

"Becoming a Digital Leader." Panelist for Rutgers University Digital Leadership Week. April 14, 2015.

"Getting in Sync with Superconnected Students." Keynote address for Annual Conference of New Jersey College English Association, Seton Hall University, March 28, 2015.

"Academic Twitter and Student Engagement." Invited talk for the Rutgers University Office of Instructional and Research Technology Annual "Teaching and Learning with Technology" Showcase, December 11, 2014.

"Digital Community and Techno-Social Life." Invited talk for Hunter College's Digital Media, Digital Communities seminar series, October 29, 2014.

"The Hashtagged Classroom." Presentation for the Rutgers - New Brunswick Faculty Council Conference "Teaching With Technology: Going Digital?" October 15 2014.

"Portable Communities: The Experience of Online Connectedness." Invited talk for Department of Sociology, Case Western Reserve University, October 9, 2014.

"Digital Connectedness: Emotionality, Intimacy, Community." Talk for School of Communication and Information, Rutgers University, September 10, 2014.

"Portable Community and the Electronic Interview." Invited talk for colloquium on Culture, Cognition and the Media, Department of Sociology, Rutgers University. April 15, 2014.

"Reinventing the Interview: Using Digital Media in Qualitative Research." Invited talk for the Department of Arts and Sciences, University of Indianapolis, March 20, 2014.

"Digital Journeys: Creating Communities (and Selves) in Digital Communication and Media Use." Invited talk for the Rutgers University School of Arts and Sciences Honors Program Colloquium, March 12, 2014.

"Portable Community and the Superconnected Student." Invited talk for School of Communication and Information, Rutgers University, February 28, 2013.

"Time, Space, Technology and Togetherness." Keynote address for Conference on Media and History, St. Peter's College, April 12, 2012.

"Sociological Approaches to Understanding Television Viewing and Media Use." Invited talk, Sociology Department, Villanova University, February 27, 2011.

"Creating Community 24/7." Invited Talk, Department of Sociology and the Knowledge Media Design Institute, University of Toronto, November 11, 2010.

"Constant Contact: Life in the Portable Community." Keynote address for annual conference of the New Jersey Communication Association, College of Saint Elizabeth, April 10, 2010.

"The EOF Impact." Keynote address at Educational Opportunity Fund annual banquet, College of Saint Elizabeth, April 2009.

"Cognition, Emotion, and Intimacy in Portable Communities." Invited talk, Department of Sociology and Criminal Justice, University of North Carolina-Wilmington, March 5, 2009.

"Work, Play, and Love Online: How The Internet and Cell Phones Have Transformed Everyday Social Life." College-wide invited talk, University of Indianapolis, February 19, 2009.

“Portable Communities: The Social Dynamics of Online and Mobile Connectedness.”  
Presentation at the College of Saint Elizabeth Faculty Showcase, April 8, 2008.

“Post-graduate Career Opportunities in Sociology.” Presenter and panelist, Rutgers University  
Graduate Department of Sociology, March 28, 2008.

“Work, Play, and Love Online: Social Networking on Mobile Phones and the Internet.” College-  
wide invited talk as part of series “The Business of Pop Culture” at Drew University, February  
28, 2008.

“The Nature of Online and Mobile Community.” Invited talk, Department of Sociology, Social  
Work, and Criminal Justice, Bloomsburg University, February 9, 2007.

“The Cultural Transmission of Scientific Information.” Invited talk, Department of Biology and  
Allied Health Sciences, Bloomsburg University, February 8, 2007.

“Connecting: How We Form Social Bonds and Communities in the Internet Age.” College-wide  
talk sponsored by the departments of Communication and Sociology for the College of Saint  
Elizabeth, September 25, 2006.

“The Properties of Online Connections and Communities.” Invited talk for the School of  
Communication, Information and Library Science, Rutgers University, April 6, 2006.

“I’ll Take My Community ‘To Go’: The Social Dynamics and Implications of Online and Mobile  
Connection.” Invited talk, University of Indianapolis, January 30, 2006.

“Teaching Sociology: Practical and Pedagogical Strategies for Graduate Students.”  
Co-organizer (with Wayne Brekhus and Martha Blose) of workshop on teaching issues and  
methods; also served as co-facilitator and presenter, Center for the Study of Social Research  
Colloquium, Rutgers University, January 22, 1997.

## Teaching: Rutgers University

***Served as instructor of record for all courses, with responsibility for  
all preparation, instruction, and grading***

Social Media – taught for Ph.D. and Master’s in Communication and Media programs  
Digital Technology and Disruptive Change – Created and taught honors and regular sections of  
interdisciplinary course

Capstone in Digital Communication, Information, and Media; taught in online and traditional  
formats

Capstone in Gender and Media -- Created and taught course in hybrid and traditional formats

Mediated Communication in Society – Taught in hybrid and traditional formats

Selfies and Digital Culture – Taught in first-year Byrne Seminar and noncredit Continuing  
Studies formats

Twitter and Society -- first-year Byrne Seminar  
The Structure of Information  
Leadership in Digital Contexts  
Mass Media and Popular Culture  
Mass Communication in Modern Society  
The Internet and Social Interaction -- Created and taught course  
Community and Social Involvement – Created and taught course  
Diversity in the Workplace – Created and taught course  
Culture, Identity and Education  
Expository Writing  
Sociology of the Family  
Law and Society  
Sociology of Education  
Introduction to Sociology  
Building Community – Co-developed and taught mission course for all Livingston College first-year students

## Teaching: College of Saint Elizabeth

***Served as instructor of record for all courses, with responsibility for all preparation, instruction, and grading***

The Internet and Society – Created course, taught in online and traditional formats  
Sociology of Organizations  
The Self and Society  
Social Problems – Taught in online and traditional formats  
Sociological Theory  
Social Change – Developed service learning component to course  
Sociology of the Family – Regular and honors sections  
Senior Seminar in Sociology  
Community Involvement and Service – Created course for EOF Program  
Proseminar in Sociology – Created and taught course  
Introduction to Sociology  
Social Stratification – Taught and developed service learning component to course  
Race, Class and Gender – Created and taught course

## Editorial Boards and Reviewing

2021-present Editorial Board, *Palgrave Studies in Digital Inequalities*

2013-present Editorial Board, *Information, Communication and Society*

2013-present Editorial Board, *Journal of Media Innovations*

2013-present Editorial Board, *Emerald Studies in Media and Communication*

2006-present Editorial Board, *International Journal of Internet Science*

2002-2017 Editorial Board, *Humanity and Society*

2016-present Reviewer, *Communication Research*

2015-present Reviewer, *Journal of Media Innovations*

2002-present Reviewer, *Humanity and Society*

2015-present Reviewer, Wiley-Blackwell Publishing

2011-present Reviewer, Cengage Publications

2015 Reviewer, Oxford University Press

2009 Reviewer, *Journal of Applied Developmental Psychology*

2009-2018 Reviewer, *Sociological Forum*

2008 Reviewer, *Women's Studies Quarterly*

2007-2008 Reviewer, *Social Psychology Quarterly*

2006-2007 Reviewer, *Social Forces*

2006-2007 Reviewer, *Resource Center for Cyberculture Studies*

2005-2006 Reviewer, *International Journal of Web-based Communities*

2004-2007 Reviewer, Prentice-Hall Publishing

2002-2010 Reviewer, *Symbolic Interaction*

## Awards, Distinctions, and Grants

Rutgers University Presidential Award for Excellence in Teaching, 2019

"Gender Bias in the Voices of Smart Home Devices," research project received SC&I Small Grant for Individual Faculty Research (with Vivek Singh, co-PI), 2019



“How Do Changes in the Contemporary Workplace Environment Impact College Education? Case Study of Hybrid Teaching/Learning in Digital Communication, Information, and Media Minor” named 2016 Best Paper (Graduate - Team, with M. Boyraz, M. Dwyer, C. Goldthwaite, K. Kang, and S. Sahay) at the New Jersey Communication Association Annual Conference, April 2016

“Techno Social Life: The Internet, Digital Technology and Social Connectedness” named 2015 Best Paper – Social Informatics, ASIS&T (Association for Information Science and Technology), October 2015

“Digital Technology and Disruptive Change” course developed (with Denise Kreiger); first Rutgers University course to be certified with Quality Matters (QM) “Seal of Approval” for excellence in hybrid course design, May 2015

Elected to National Council of Communication, Information Technologies, and Media Sociology Section of the American Sociological Association, August 2015-August 2017

“Portable Communities: The Social Dynamics of Online and Mobile Connectedness” named Best Paper, International Organization of Social Sciences and Behavioral Research Conference, Atlantic City, NJ, April 10, 2014.

*Portable Communities* named Book of the Year Runner-Up, Association for Humanist Sociology, 2009

*Portable Communities* named Social Science Bestseller and ranked sixth nationally, *Library Journal*, 2009

Named to “Who’s Who Among America’s Teachers,” 2019, 2018, 2008, 2006, 2005, 2004, 2002

*Connecting* named Book-of-the-Month, Resource Center for Cyberculture Studies, March 2007

Faculty Recognition Award, College of Saint Elizabeth Educational Opportunity Fund Program, 2007

Released Time Grant for Scholarship, College of Saint Elizabeth, Spring 2013, Fall 2007

Rutgers University Faculty of Arts and Sciences Award for Distinguished Contributors to Undergraduate Education, Teaching Assistant Category, 1994

## Supervision of Student Research: Rutgers

Ph.D. Students, Rutgers University

Dissertation Committee Member

- Fredrika Thelandersson, Media Studies: “Sad Affects and Contemporary Women’s Media: Depression, Anxiety, and Neoliberal (Post)Feminism in the Post-Recessionary West” (completed September 2020)
- Victoria Gonzalez, Sociology: "Where is the 'We' in Online Activism: Rethinking the Role of Collective Identity in Online Activism” (completed October 2019)
- Inyoung Shin, Communication: “The Cost of Awareness: A Network Perspective on Negative Impacts of Communication Technology on Psychological Wellbeing” (completed August 2019)
- Charlie File, Library and Information Science: “Impression Formation and Identity Management” (completed May 2018)
- Nadav Lipkin, Media Studies: “Agents at Work: Decision Making Capacity and Creative Labor in Network Society” (completed May 2017)
- Stephanie Pena, Sociology (in progress)
- Emily Stainkamp, Media Studies (in progress)
- Janet Jun Siew Loh, Education (in progress)
- Frank Bridges, Media Studies (in progress)
- Hessa Al-Mohannadi, Media Studies (in progress)
- Xizi Ru, Communication (in progress)

#### Qualifying Paper Committee Member

- Steve Grimes, Sociology (completed)
- Bryan Sacks, Media Studies (completed)
- Manasa Rath, Library and Information Science (completed)
- Maria Zhigalina, Communication (in progress)

#### Undergraduate Honors Thesis Advisor, Rutgers University

- Charlotte Morabito: "Coverage of Activist Movements in the Press" (completed May 2016)
- Alanna Doherty: "Propelling the Fast-Fashion Revolution" (completed May 2017)
- Naimi Patel: Digital Religiosity: Authority and Autonomy in Modern Media Studies and Religious Studies Scholarship" (completed May 2018)
- Archana Kumar: “Internet and Opioid Addiction: A Comparison” (completed May 2019)
- Kesly Vargas: “The Transformation of Supply Chain Management and the Influence of Disruptive Technology” (completed May 2021)
- Sabrina Lima: “How Patient Care and Patient Confidence Contribute to Diabetes Care in Minority Communities” (completed May 2021)

Morabito, Doherty and Patel were honored as Henry Rutgers Scholars, the highest honor for independent undergraduate research.

Mentored ten additional students as faculty mentor in Rutgers University School of Arts and Sciences Honors Program, supervised three graduate independent study students in the SC&I Master of Communication and Media program, and supervised three undergraduate independent study students at the School of Communication and Information.

# Supervision of Undergraduate Student Research: The College of Saint Elizabeth

2007-2008 Served as MAC Program (Minority Academic Careers) mentor to students who prepared research projects and presented them at MAC symposium:

- Jennifer DeIPesce: "Age Segregation and the Elderly"
- Joseline Mendoza: "Women and the Workplace"

3/16/07 Supervised four student poster presentations at the annual meeting for the Eastern Sociological Society, Philadelphia, PA:

- Marie Noel: "The Causes and Consequences of Juvenile Delinquency"
- Beatriz Sanchez: "Immigration: A Sociological Perspective"
- Gina Dandrow: "Public Art and the Social Stratification of Art"
- Eleftheria Wolff: "Adolescent Suicide and Suicide Ideation"

2006-2007 Served as MAC Program (Minority Academic Careers) mentor for two students who prepared research projects and presented them at MAC symposium:

- Marie Noel: "The Causes and Consequences of Juvenile Delinquency"
- Beatriz Sanchez: "Immigration: A Sociological Perspective"

2006-2007 Supervised and mentored Honors Program student research thesis

- Gina Dandrow: "Public Art and the Social Stratification of Art"

2/24/06 Supervised four student poster presentations at the annual meeting for the Eastern Sociological Society in Boston, MA.

- Jocelyn Moses: "Afro-centric Feminism and the Evolution of Black Women in Society"
- Laura Napolitano: "Gender Equality in the American Workplace and Home"
- Meghan Keefe: "The Human-Animal Bond"
- Theresa LaBarrie: "The Development of Multi-Racial Identity: Society and the Individual"

2004-2005 Served as MAC Program (Minority Academic Careers) mentor to two students who prepared research projects and presented them at MAC symposium:

- Shamika Dent: "Why is Gentrification on the Rise?"
- Jessica Padilla: "What is the State of Knowledge in Sociology Regarding the Initiation of War?"

3/19/05 Supervised two student poster presentations at the annual meeting for the Eastern Sociological Society in Washington, D.C.:

- Kayla Bray: "The Impact of Divorce"
- Shamika Dent: "Why is Gentrification on the Rise?"

11/4/04 Supervised two student paper presentations at the Association for Humanist Sociology annual meeting in Louisville, KY

"Why is Gentrification on the Rise?" – Shamika Dent  
"Can War Ever Be Justified?" – Jessica Padilla

2003-2004 Supervised and mentored three Honors Program students' theses:

- Tammy Belfiore: "The Intricate Connection Between Business and Sociology: Bureaucracy and Culture" – Tammy Belfiore
- Lois Ann Seliskar: "Women and Substance Abuse: A Social Psychological Analysis"
- Nina Wadhera: "The Impact of Technology on Society"

2/20/04 Supervised two student poster presentations at the annual meeting for the Eastern Sociological Society in New York, NY

- Tammy Belfiore: "The Intricate Connection Between Business and Sociology"
- Debora Rivera: "Social Cognitive Career Theory: An Overview and Meta-Analysis" – awarded "Co-Best of Show" honor

## Service: Rutgers University

2014-present Digital Communication, Information, and Media Executive Committee, Chair

2014-present Women, Media and Tech Initiative, School of Communication and Information and Institute for Women's Leadership – Internal board member and planning committee member for "The New Normal" conference featuring Gloria Steinem (2017-2018)

2014-present Faculty mentor for Rutgers Women's Lacrosse Team

2016-present Faculty mentor for Rutgers Women's Soccer Team

2020-present Center for Women and Work, Rutgers University, Member

2014-2020 Faculty mentor for School of Arts and Sciences Honors Program

2014-2019 SC&I Social Media and Society Faculty Research Cluster, Chair

2020-2021 Rutgers School of Social Work Appointment and Promotion Committee Member – Dr. Erica Goldblatt-Hyatt

2019-2020 Rutgers Libraries Reappointment Committee Member – Dr. Nancy Kranich

2018-2019 SC&I Appointment and Promotion Committee Member - Dr. Nikolaos Linardapolous

2016-2019 Institute for Research on Women, Executive board member

2017-2018 SC&I Appointment and Promotion Committee Member - Dr. Anselm Spoerri

2018 Search committee member for Institute for Women’s Leadership

2017-2018 Search committee member for Gloria Steinem Chair in Media, Culture, and Feminism

2017-2018 Member of Undergraduate Graduation Rate Working Group, Office of Institutional and Academic Planning

2015-2018 Rutgers University Senate, SC&I Faculty Representative

2015-2018 Member of Academic Standards, Regulations, and Admissions Committee of the Rutgers University Senate

2015-2018 Member of Rutgers-New Brunswick Undergraduate Academic Affairs Leadership Council

2015-2017 Member of Rutgers-New Brunswick Academic Standing Committee

2015-2016 SC&I Appointment and Promotion Committee Member - Dr. Lilia Pavlovsky

2014-2017 Rutgers University Commencement Marshal

2015 School of Arts and Sciences Commencement Convocation Gonfalonier and SC&I Faculty Representative

2014-2015 Member of Rutgers-New Brunswick Core Requirements Committee

2007-2018 Member of New Jersey Victim Service Academy Steering Committee at the Rutgers School of Social Work

## Service: The College of Saint Elizabeth

2001-2013 Chairperson, Department of Sociology

- Department grew from 12 (2001) to 40-plus (2013) student majors
- Restructured Senior Comprehensive Experience
- Created, staffed, and chaired department’s Advisory Board

- Implemented service learning and internship program for department
- Initiated and hosted department's annual Induction Into the Major ceremony

2006-2013	Advisor, Alpha Kappa Delta, the International Honor Society of Sociology
2012-2013	Middle States Accreditation Planning Committee Member
2002-2012 2006-2012)	Committee on Admissions and Student Academic Status Member (Chairperson,
2009-2012	Sabbatical Leave Review Committee Member
2008-2009	Search Committee Member, Department of Communication
2007-2008	Search Committee Member, Director of Mahoney Library
2008 Gerontology	Search Committee Chairperson, Assistant Professor of Sociology / Director of
2006-2009	Strategic Plan Steering Committee Member
2006-2009	Mission and Values Presidential Task Force
2005-2013	Holocaust Center for Education Faculty Advisory Board
2002-2006	Sexual Harassment Grievance Board
2002-2005	Middle States Accreditation Steering Committee Member
2002-2005	Academic Outcomes Assessment Committee Member
2006-2010	Advisory Panel, Certificate/Minor Program in Victims/Witness Studies
2002-2003	Academic Life General Education Committee Member
2003-2004	Search Committee Member, Department of Psychology
2003-2004	Search Committee, Director of Graduate Program in Education

## Consulting

2014 Educational Innovation Consultant, Verizon Wireless

2010 External Evaluator for Self Study, Department of Sociology, College of New Rochelle

2009 Consultant to Dr. Gary Wassmer, Bloomsburg University, on Fulbright-granted project “From the Classroom to the Farm: Insect Management in Uganda.”

2009 External Evaluator for Self Study, Department of Sociology, Felician University

2008 External Evaluator for Self Study, Department of Sociology, St. Joseph’s College

2005 External Evaluator for Self Study, Department of Sociology and Anthropology, Georgian Court University

## Media Appearances

Rambling Roots Records, [Songs of Peace and Justice](#), Appeared on album of social justice-oriented folk, country, and and rock songs. Recorded with Corey Dolgon and Jim Pennell; produced by Jim Pennell.

SiriusXM. Guest on one-hour radio program with Larry Olmsted and Glenn Crooks on sports fans and fan communities. March 31, 2021.

NJ.com. Why we’re shaming NJ residents who don’t social distance. <https://www.nj.com/coronavirus/2020/05/why-were-shaming-nj-residents-who-dont-social-distance-even-though-it-wont-make-them-stay-home.html>. May 18, 2020

Rutgers Today. Strengthening face-to-face connections online during Covid-19 pandemic. <https://www.rutgers.edu/news/strengthening-face-face-connections-online-during-covid-19-pandemic>. April 10, 2020.

Women In Academia Report. Rutgers University Study Finds Stereotype Images of Gender Roles in the Workforce Persist Online. <https://www.wiareport.com/2020/02/rutgers-university-study-finds-stereotypic-images-of-gender-roles-in-the-workforce-persist-online/>. February 12, 2020.

The Daily Targum. Rutgers Research Shows Gender Bias in Media Relating to Different Occupations. <https://www.dailytargum.com/article/2020/02/rutgers-research-shows-gender-bias-in-media-relating-to-different-occupations>. February 11, 2020

BizCommunity.com Occupational gender bias and stereotypes prevalent online. <https://www.bizcommunity.com/Article/196/19/200486.html>. February 10, 2020

Telangana Today. Online images reinforce gender stereotypes. <https://telanganatoday.com/online-images-reinforce-occupational-gender-stereotypes> February 6, 2020

Rutgers Today. Occupational gender bias prevalent in online images, study finds. <https://news.rutgers.edu/occupational-gender-bias-prevalent-online-images-rutgers-study-finds/20200204#.Xlamu2hKg2w> February 5, 2020

Hyperallergic.com. Online Images Reinforce Gender Biases Around Professions, Study Says. <https://hyperallergic.com/541323/online-images-reinforce-gender-biases-around-professions-study-says/> February 5, 2020.

Business Standard. Occupational gender bias prevalent in social media images: study. [https://www.business-standard.com/article/pti-stories/occupational-gender-bias-prevalent-in-social-media-images-study-120020401232\\_1.html](https://www.business-standard.com/article/pti-stories/occupational-gender-bias-prevalent-in-social-media-images-study-120020401232_1.html). February 4, 2020

ET&T Magazine. Online images reinforce engineering stereotypes. <https://eandt.theiet.org/content/articles/2020/02/online-images-reinforce-engineering-stereotypes/> February 4, 2020

Physics.org. Occupational gender bias prevalent in online images, study finds. <https://phys.org/news/2020-02-occupational-gender-bias-prevalent-online.html> February 3, 2020

Nj.com. How the pasta guy from NJ became a viral flash in the pan. <https://www.nj.com/entertainment/2020/01/how-the-pasta-guy-from-angry-new-jersey-cooking-show-became-a-milkshake-duck-and-flash-in-the-pan.html> January 8, 2020.

Women's Health magazine. Yes, the Internet can improve your mental health – as long as you're smart about it. <https://www.womenshealthmag.com/health/a27140605/digital-networking-connections/> April 27, 2019.

SiriusXM Radio. Guest on one-hour radio program with Prof. Rick Eckstein (Villanova University) on social media and youth sports. April 24, 2019.

Daily Targum. New Brunswick found to be top city for students studying communication, media studies. <http://www.dailytargum.com/article/2019/04/new-brunswick-found-to-be-top-city-for-students-studying-communication-media-studies> April 16, 2019

RU-TV (Rutgers student-run TV) Guest on morning program discussing social media and relationships. Feb. 14, 2019. [https://www.youtube.com/watch?v=Da\\_whSK8sc](https://www.youtube.com/watch?v=Da_whSK8sc) (segment begins at 17:40)

NJ.com. So you want to run a Facebook group in NJ? [https://www.nj.com/news/index.ssf/2018/07/heres\\_what\\_managing\\_a\\_town\\_facebook\\_group\\_in\\_nj\\_en.html](https://www.nj.com/news/index.ssf/2018/07/heres_what_managing_a_town_facebook_group_in_nj_en.html) July 29, 2018.

RU-TV (Rutgers student-run TV) Guest on morning program discussing programs and offerings at the School of Communication and Information. April 12, 2018 <https://www.youtube.com/watch?v=9grovEPLIoA> (segment begins at 15:30)

Tapinto.com. [New Jersey Citizens Tackle the Rising Tide of Hate](#). February 2, 2017

WHYY/Philadelphia Newsworks. ["In the Age of the Social Media Attack, Temple Freshman Lands on Haters' Radar."](#) November 18, 2016

Asbury Park Press. ["The Election is Stressing People Out - Here's Why."](#) November 7, 2016



Rutgers Today. "The Significance of Selfies – Then and Now." October 6, 2016.  
<https://rutgersresearch.wordpress.com/2016/10/12/the-significance-of-selfies-then-and-now/>

Daily Targum. "Most Millennials Get Their News Online, Study Says." October 30, 2016

New Books Network, Half-hour interview guest. The podcast can be accessed [here](#). September 30, 2016

Sirius-XM Radio. One-hour guest on "The Coaching Academy." August 30, 2016

Campus Technology magazine, "How to Design Standards-Based Online Courses." <https://campustechnology.com/Articles/2016/07/27/How-to-Design-Standards-Based-Online-Courses.aspx?Page=1>. July 27, 2016

WMGQ-FM "Magic 98.3" (New Brunswick, NJ). Half-hour guest on "@ Central Jersey." A podcast of the radio program is available [here](#). June 18, 2016

The Daily Record. [Fairleigh Dickinson, Rutgers Report Cyberattacks](#), March 30, 2015

MyCentralJersey.com. [Dashcam Video, 911 Call Captures Linden Cop's Earlier DUI Arrest](#), March 25, 2015

Keystones Technology Innovators. Twitter chat guest for one-hour #KTIChat. Storify transcript [here](#). October 1, 2014.

Verizon Wireless News Center. "Today's Lesson Plan: Twitter." <https://news.verizonwireless.com/news/2013/09/twitter-lesson-plans.html>. September 9, 2013

Read Media. [East Brunswick Resident, Best-Selling Author Dr. Mary Chayko Keynotes at Media and History Conference](#), April 10, 2012

Social Media Advisor and Interviewee. [Follow Friday the Film](#). 2011-2012

New Media Research Studio. [So Much More Than a Mommy Diary](#). Spring 2011

Media and Change. [A Glimpse Into TV Censorship: Is it Really Necessary?](#), March 2011

The New York Times' About.com. [Mobile Collaboration and Communication Tools for Virtual Teams](#), December 2010

Media Psychology Impact. [We Should Spend More Time on Facebook](#), June 20, 2011

The Examiner. [Texting and the First Date](#), April 13, 2010

Seattle Times. [Texting, Life Chatting Are Redefining Sense of Being Together, Apart](#), March 20, 2010

Parallaxion. [Facebook vs. Darwin](#) (scroll down for interview), January 2010

Experientia. [Taking My Community To Go](#), May 5, 2009

Library Journal. [Best Sellers in Social Science \(Portable Communities #6\)](#), August 20, 2009

Drew University's The Acorn. [Lecturer Explores Online Relationships](#), February 28, 2008

The Daily Record. "Oscars Overshadowed by Little Screen's Big Shows," March 5, 2006

Washington Times. [Birth of Blogs for Parents](#), May 25, 2005

Lawrence Journal-World. [Packrats, Good Samaritans Recycle Clutter Online](#), October 11, 2004

EC&M Magazine. [Mr. Addiss' Neighborhood](#), April 2004

Time Magazine. [The New Family Album](#), April 12, 2004

WBRR Radio (New York, NY). Half-hour interview, September 14, 2003

WCTC Radio (New Brunswick, NJ). Half-hour interview, July 17, 2003