

Yung-Ying Chang

Rutgers University

Department of Sociology

26 Nichol Ave.

New Brunswick, NJ 08901

Email: yungying.chang@rutgers.edu

Website: <https://yungyingchang.weebly.com/>

EDUCATION

2019- Ph.D. student, Department of Sociology, Rutgers, the State University of New Jersey.

2018 M.A. Sociology, National Taiwan University.

Thesis: “*Everyday Nationhood: The Practices of Taiwanese Fandom in Transnational K-pop Field*” (Yen-Fen Tseng and Holin Lin, chair).

- The Outstanding Master’s Thesis Award, Taiwanese Sociological Association.
- The Outstanding Master’s Thesis Award, Cultural Studies Association, Taiwan.

2014 B.A. Sociology, National Taiwan University.

RESEARCH INTERESTS

Consumers and Consumption, Emotions and Politics, Nations and Nationalism, Identity Politics, Political Participation, Communication, Media and Politics, Fandom Politics, Popular Culture.

WORKING EXPERIENCES

Research Assistant

Assistant for Professor [Chang-Ling Huang](#) of Department of Political Science, National Taiwan University. Aug, 2015–Jul, 2018

Assistant for Professor [Ji-Hyun Ahn](#) of Communication, School of Interdisciplinary Arts & Science, University of Washington Tacoma. Aug, 2016–Feb, 2017

Assistant for Professor [Fan Yun](#) of Department of Sociology, National Taiwan University. Feb, 2015–Jun, 2015

Assistant for Researcher [Yu-Hsia Lu](#) of Institute of Sociology, Academia Sinica. Apr, 2014–Apr, 2015

Assistant for Professor [Dung-Sheng Chen](#) of Department of Sociology, National Taiwan University. Sep, 2012–Aug, 2013

Teaching Assistant

“Korean (II),” Department of Japanese Language and Literature, National Taiwan University.	2017–2018
“Korean (I),” Department of Japanese Language and Literature, National Taiwan University.	2017–2018
“Introductory Sociology (d),” Department of Sociology, National Taiwan University.	Fall 2014, Fall 2015, Fall 2017
“Media and Society,” Department of Sociology, National Taiwan University.	Spring 2017
“Introductory Sociology (a),” Department of Sociology, National Taiwan University.	Fall 2014, Spring 2015

Others

Associate Researcher of Department of Social Assistance and Social Work, Ministry of Health and Welfare .	Aug, 2018–Jun, 2019
Organizer of East Asian Junior Workshop	2015
Editor of Thinking Taiwan Forum	Aug, 2012–Aug, 2014
Intern Reporter of Newtalk	Jul, 2013
Organizer of The Civil Deliberative Conference on Issue of Surrogate Mothers	2013
Intern Reporter of Public Television Service	Aug, 2012
Translator of Chinese-Korean for NGOs in Taiwan	2014–present

GRANTS AND AWARDS

Conference Travel Funding, School of Graduate Studies, Rutgers University.	2020
The Outstanding Master’s Thesis Award, Cultural Studies Association, Taiwan.	2019
The Outstanding Master’s Thesis Award, Taiwanese Sociological Association.	2018
Graduate Student Travel Grant, Graduate School of Letters and Kyoto University Asian Studies Unit (KUASU), Kyoto University.	2018
Outstanding Academic Writing Award, Institute of Sociology, Academia Sinica, Taiwan.	2017
Graduate Student Travel Grant, Ministry of Science and Technology, Taiwan.	2015
Graduate Student Travel Grant, the <i>Aim for the Top University Project</i> of College of Social Science, National Taiwan University.	2015
Graduate Student Travel Grant, North America Taiwan Studies Association.	2015
Graduate Student Travel Grant, Graduate School of Interdisciplinary of Information Studies, Tokyo University.	2015

Academic Excellence Award, Guang-Hui Educational Foundation.	2015
Presidential Award, Department of Sociology, National Taiwan University.	2014
Presidential Award, Department of Sociology, National Taiwan University.	2012
One of three applicants in Taiwan receiving full-offers in General Scholastic Ability Test—offers from Department of Sociology/Political Sciences (Political Theory/International Relations/Public Administration)/Anthropology of National Taiwan University.	2010

CONFERENCE PRESENTATIONS

- “Political Consumerism in Online Communities: The Cases of K-pop and the NBA,” presented at referred roundtable of global/political consumerism, 116th American Sociological Association Virtual Annual Meeting, Aug, 2021.
- “Cultural Schema in Ambiguous National Identities’ Country: Chinese versus Taiwanese Identity and Political Discourse in Taiwan,” presented at referred roundtable of political sociology, 116th American Sociological Association Virtual Annual Meeting, Aug, 2021.
- “Political Consumerism in Culture Field: The Case of Taiwanese K-pop Fans,” presented at the North American Taiwan Studies Association 2021 Annual Conference, online conference, May, 2021.
- “Fandom Publics: A Comparative Study of Cultural Consumption and Political Participation”, presented at the 22nd Chicago Ethnography Conference, DePaul University, April, 2020. (Conference canceled)
- “Everyday Nationhood: The Practices of Taiwanese Fandom in Transnational K-pop Field”, presented at the Next-Generation Global Workshop, Kyoto University, November, 2018.
- “Banal Nationalism in Taiwan: An Analysis of Entertainer-involved Controversies.”, presented at the Annual Conference of Taiwanese Sociological Association, National Dong Hua University, November, 2016.
- “Ineluctable Historical Wheel? An Inquiry into Identity of New-generation Mainlander in Taiwan”, presented at panel on Culture, Ethnicity and Identity in Taiwan, North American Taiwan Studies Association (NATSA) 21st annual conference, Harvard University, June, 2015.
- “Cuisine-Embedded Nostalgia: How New-generation Mainlanders Formed Their Identity Narratives”, presented at panel on Contemporary Social Transformation in East Asian Societies, the 3rd Annual University of Tokyo-GSII Graduate Student Conference, Tokyo University, May, 2015.
- “Weapons of the Weak: A Case Study of the Resistant Strategy of Protest in Shida Night Market”, presented at panel on Social Movement, East Asian Junior Workshop, Kyoto University, August, 2013.

NON-ACADEMIC PUBLICATIONS

Translator (Korean to Chinese) of “ The Speech Script of the Filibuster of a Korean Congressman Protesting Against the Anti-terror Law ” on gushi.tw .	2016
Editor of This is not the Sun Flower Movement , published by Thinking Taiwan.	2015
Editor of Selections of Thinking Taiwan (II) , published by Thinking Taiwan.	2015
Editor of Selections of Thinking Taiwan (I) , published by Thinking Taiwan.	2015

LANGUAGES

Taiwanese (Native Speaker)

Chinese (Native Speaker)

English (Advanced)

Korean (Advanced)

SKILLS

Advanced Proficiency in Qualitative Research Methods

Intermediate Proficiency in R, STATA, and SPSS

Last Update: Jul 2021