

## KAREN A. CERULO

*Office:* Department of Sociology  
Rutgers, The State University of NJ  
26 Nichol Avenue  
New Brunswick,, NJ 08901-2882  
Email: [cerulo@sociology.rutgers.edu](mailto:cerulo@sociology.rutgers.edu)

*Home:* 343 Spruce Avenue  
Garwood, NJ 07027

**EDUCATION:** Ph.D. Sociology – Princeton University, October 1985.

Dissertation: "Social Solidarity and Its Effects on Musical Communication: An Empirical Analysis Of National Anthems."  
*Departmental Honors*

M.A. Sociology – Princeton University, January 1983.  
*Departmental Honors.*

B.A. Sociology – Rutgers University, May 1980  
*Summa Cum Laude; Departmental Honors.*

## EMPLOYMENT:

2009 to 2012 *DEPARTMENT CHAIR:* Dept. of Sociology, Rutgers University.

2003 to present *FULL PROFESSOR:* Dept. of Sociology, Rutgers University.

1996 to 2003 *ASSOCIATE PROFESSOR:* Dept. of Sociology, Rutgers University.

1990 to 1996 *ASSISTANT PROFESSOR:* Dept. of Sociology, Rutgers University.

1988 to 1990 *VISITING ASSISTANT PROFESSOR:* Dept. of Sociology, Rutgers Univ.

1985 to 1990 *ASSISTANT PROFESSOR:* Dept. of Sociology, SUNY at Stony Brook.

## AREAS OF EXPERTISE:

Culture and Cognition  
Symbol Systems  
Decision Making  
Identity Construction

Media and Technology  
Social Change  
Community  
Measurement Techniques

## **PUBLICATIONS:**

### BOOKS:

#### *Sole Authored:*

Cerulo, Karen A. 2006. *Never Saw It Coming: Cultural Challenges to Envisioning the Worst*. Chicago: University of Chicago Press.

Cerulo, Karen A. 1998. *Deciphering Violence: The Cognitive Structure of Right and Wrong*. New York/London: Routledge.

Portions of this book reprinted in L. Spillman (ed.). 2001. *Cultural Sociology*. Malden, MA: Blackwell.

Cerulo, Karen A. 1995. *Identity Designs: The Sights and Sounds of A Nation*. The Arnold and Caroline Rose Book Series of the American Sociological Association. New Brunswick, NJ: Rutgers University Press.

#### *Co-Authored:*

Cerulo, Karen A. and Janet M. Ruane. 2022. *Dreams of a Lifetime: How Who We Are Shapes How We Imagine Our Future*. Princeton: Princeton University Press.

Ruane, Janet M. and Cerulo, Karen A. 2020. *Second Thoughts: Sociology Challenges Conventional Wisdom*. Thousand Oaks, CA: Pine Forge/Sage.

Previous editions published in 2012, 2015.

Ruane, Janet M. and Cerulo, Karen A. 2008. *Second Thoughts: Seeing Conventional Wisdom through the Sociological Eye*. Thousand Oaks, CA: Pine Forge/Sage.

Previous editions published in 1997, 2000, 2004.

Portions of this book reprinted in J. Hensley (ed.). 2003. *Down to Earth Sociology*, 12<sup>th</sup> edit. New York: Free Press.

### EDITED VOLUMES:

Cerulo, Karen A. 2002. *Culture in Mind: Toward a Sociology of Culture and Cognition*. New York/London: Routledge.

### REFEREED JOURNAL ARTICLES

Cerulo, Karen A. and Janet M. Ruane. 2021. "Future Imaginings: Public Culture, Personal Culture, Social Location, and the Shaping of Dreams." *Sociological Forum* 36: SI: 1345-1370.

Cerulo, Karen A., Vanina Leschziner, and Hana Shepherd. 2021. "Rethinking Culture and Cognition." *Annual Review of Sociology* 47: 63-85.

Cerulo, Karen A. 2018. "Scents and Sensibility: Olfaction, Sense-making and Meaning Attribution." *American Sociological Review* 83: 2: 361-389.

A French translation was published in *Socio-logos*, the flagship journal of the French Sociological Association [En ligne], 16 | 2022, mis en ligne le 23 février 2022, consulté le 25 mars 2022. URL : <http://journals.openedition.org/socio-logos/5463>

*Refereed Journal Articles, con't.*

- Cerulo, Karen A. 2017. "“I Don’t Want To Be with Those Guys!” Speaking Up Against Bias and Injustice.” *Sociological Forum* 32: SI: 741-751.
- Cerulo, Karen A. 2016. “Why Do We Publish?” *American Sociologist* 47: 2-3: 151-157
- Cerulo, Karen A. 2015. "The Embodied Mind: Building on Wacquant’s Carnal Sociology." *Qualitative Sociology* 38: 1: 33-38.
- Cerulo, Karen and Janet M. Ruane. 2014. “Apologies of the Rich and Famous: Social, Cultural and Cognitive Explanations of Why We Care and Why We Forgive.” *Social Psychology Quarterly* 77: 2: 123-149.
- Cerulo, Karen A. 2014. "Continuing the Story: Maximizing the Intersections of Cognitive Science and Sociology." *Sociological Forum* 29: 4: 1012-1019.
- Cerulo, Karen A. 2014. “To Life: Optimism Bias and Technological Ties in the Face of the Worst.” *Sociological Forum* 29: 3: 743-748.
- Cerulo, Karen A. 2014. “Re-Assessing the Problem: Response to Jerolmack and Khan.” *Sociological Methods and Research* 43: 2: 219-226.
- Cerulo, Karen A. 2011. “Social Interaction: Do Nonhumans Count?” *Sociology Compass* 5: 9: 775-791.
- Cerulo, Karen A. 2010. “Mining the Intersections of Cognitive Sociology and Neuroscience.” *Poetics* 38: 2: 115-132
- Cerulo, Karen A. 2009. “Non-Humans in Social Interaction.” *Annual Review of Sociology* 35: 531-552.
- Ruane, Janet M. and Karen A. Cerulo. 2008. “Second Thoughts on Presidential Politics.” *Sociological Forum* 23: 4: 852-860.
- Cerulo, Karen A. and Andrea Barra. 2008. “In the Name of ...: Legitimate Interactants in the Dialogue of Prayer.” *Poetics* 36: 5-6: 374–388.
- Cerulo, Karen A. 2008. “Social Relations, Core Values and the Polyphony of the American Experience: Robin Williams Got It Right.” *Sociological Forum* 23: 2: 363-372.
- Cerulo, Karen A. 2000. “The Rest of the Story: Sociocultural Patterns of Story Elaboration.” *Poetics* 28: 21-45.
- Cerulo, Karen A. 2000. “Overcoming Rigid Conceptualization: Culture, Cognition and New Approaches to Old Ideas.” *Poetics* 28: 1-4.
- Cerulo, Karen A. and Janet M. Ruane. 1998. “Coming Together: New Taxonomies for the Analysis of Social Relations.” *Sociological Inquiry* 68: 3: 398-425.

*Refereed Journal Articles, con't.*

- Cerulo, Karen A. 1998. "Sociological Perspectives on New Communication Technologies." *Sociological Inquiry* 68: 2: 228-230.
- Cerulo, Karen A. 1997. "Identity Construction." *Annual Review of Sociology*. 23: 385-409.
- Cerulo, Karen A. 1997. "Re-framing Sociological Concepts for a Brave New (Virtual?) World." *Sociological Inquiry* 67: 1: 48-58.
- Cerulo, Karen A. and Janet M. Ruane. 1997. "Death Comes Alive: Technology and the Re-conception of Death." *Science as Culture* vol. 6: 28: part 3: 444-466.
- Cerulo, Karen A. 1995. "Designs on the White House: TV Ads, Message Structure, and Election Outcome." *Research in Political Sociology* vol. 7: 63-88.
- Ruane, Janet M. Karen A. Cerulo, and Judith Gerson. 1995. "Professional Deceit: Normal Lying in an Occupational Setting." *Sociological Focus* 27: 2: 91-109.
- Cerulo, Karen A. 1993. "Symbols and the World-System: National Anthems and Flags." *Sociological Forum* 8: 2: 243-272.
- Cerulo, Karen A., Janet M. Ruane, and Mary Chayko. 1992. "Technological Ties That Bind: Media-Centered Primary Groups." *Communication Research* 19: 1: 109-129.
- Cerulo, Karen A. 1990. "To Err Is Social: Social Structural Effects on Errors in Self-Estimation." *Sociological Forum* 5: 4: 619-634.
- Cerulo, Karen A. and Janet M. Ruane. 1990. "Police and CMHCs: The Transition from Penal to Therapeutic Control." *Law and Policy* 12: 2: 137-154.
- Cerulo, Karen A. 1989. "Socio-Political Control and the Structure of National Symbols: An Empirical Analysis of National Anthems." *Social Forces* 68: 1: 76-99.
- Cerulo, Karen A. 1989. "Variations in Musical Syntax: Patterns of Usage and Methods of Measurement." *Communication Research* 16: 2: 45-68.
- Cerulo, Karen A. 1988. "Analyzing Cultural Products: A New Method of Measurement." *Social Science Research* 17: 317-352.
- Cerulo, Karen A. 1988. "What's Wrong With This Picture?: Enhancing Communication Effectiveness Through Syntactic or Semantic Distortion." *Communication Research* 15: 1: 93-101.
- Cerulo, Karen A. 1984. "Television, Magazine Covers, and the Shared Symbolic Environment: 1948-1970." *American Sociological Review* 49: 4: 566-570.
- Cerulo, Karen A. 1984. "Social Disruption and Its Effects on Music: An Empirical Analysis." *Social Forces* 62: 4: 885-904.

REFEREED BOOK CHAPTERS

Cerulo, Karen A. and Janet M. Ruane. 2011. "Pearl Sydenstricker Buck: Sociology through Literature." Pp. 179-188 in Christofer Edling and Jens Rydgren (eds.), *Sociological Insights of Great Thinkers: From Aristotle to Zola*. New York: Praeger.

Cerulo, Karen A. 2002. "Individualism Pro Tem: Reconsidering U.S. Social Relations." Pp. 135-171 in K. A. Cerulo (ed.), *Culture In Mind: Toward A Sociology of Culture and Cognition*. New York: Routledge.

Cerulo, Karen A. 2002. "Sensation and Perception." Pp. 15-20 in K. A. Cerulo (ed.), *Culture In Mind: Toward A Sociology of Culture and Cognition*. New York: Routledge.

Cerulo, Karen A. 2002. "Discrimination and Classification." Pp. 57-62 in K. A. Cerulo (ed.), *Culture In Mind: Toward A Sociology of Culture and Cognition*. New York: Routledge.

Cerulo, Karen A. 2002. "Representation and Integration." Pp. 113-122 in K. A. Cerulo (ed.), *Culture In Mind: Toward A Sociology of Culture and Cognition*. New York: Routledge.

Cerulo, Karen A. 2002. "Storage and Retrieval." Pp. 201-208 in K. A. Cerulo (ed.), *Culture In Mind: Toward A Sociology of Culture and Cognition*. New York: Routledge.

Cerulo, Karen A. 2002. "Building Bridges." Pp. 241-244 in K. A. Cerulo (ed.), *Culture In Mind: Toward A Sociology of Culture and Cognition*. New York: Routledge.

Cerulo, Karen A. 2002. "Mapping the Field." Pp. 283-293 in K. A. Cerulo (ed.), *Culture In Mind: Toward A Sociology of Culture and Cognition*. New York: Routledge.

Cerulo, Karen A. 2000. "Packaging Violence: Media, Story Sequencing, and the Perception of Right and Wrong." Pp. 153-176 in M. Gottdeiner (ed.), *Culture, Media, Commodification and the New Forms of Consumption*. Boulder, CO: Rowman and Littlefield.

Cerulo, Karen A. 1992. "Putting It Together: Measuring the Syntax of Aural and Visual Symbols." Pp. 111-129 in R. Wuthnow (ed.), *Vocabularies of Public Life*. London: Routledge.

REFEREED HANDBOOK AND ENCYCLOPEDIA ARTICLES

Cerulo, Karen A. 2019. "Embodied Cognition: Sociology's Role in Bridging Mind, Brain and Body." Pp. 81-100 in W. Brekhus and G. Ignatow (eds.), *Oxford Handbook of Cognitive Sociology*. New York: Oxford University Press.

Cerulo, Karen A. 2016. "Cognition and Cultural Sociology: The Inside and Outside of Thought." Pp. 116-130 in D. Inglis (ed.), *The Sage Handbook of Cultural Sociology*. London: Sage

Cerulo, Karen. A. 2014. "Communication in the Internet Age." Pp. 370-378 in M.Sasaki, J. Goldstone, E. Zimmermann, and S.K.Sanderson (eds.) *Concise Encyclopedia of Comparative Sociology*. New York: Brill.

*Refereed Handbook and Encyclopedia Articles, con't.*

Cerulo, Karen A. 2015. "Culture and Cognition." *Emerging Trends in Sociology*. R. Scott and S. Kosslyn, Hoboken, NJ: John Wiley and Sons.

Cerulo, Karen A. 2008. "Cultural Imperialism." *Encyclopedia of Social Problems*, Vincent N. Parrillo Editor, Thousand Oaks, CA: Sage.

Cerulo, Karen A. 2008. "Cultural Relativism." *Encyclopedia of Social Problems*, Vincent N. Parrillo Editor, Thousand Oaks, CA: Sage.

Cerulo, Karen A. 2005. "Cognitive Sociology." Pp. 107-111 in *The Encyclopedia of Social Theory*, George Ritzer Editor, Thousand Oaks, CA: Sage.

Cerulo, Karen A. 2001. "Nationalism and Expressive Forms." *The International Encyclopedia of the Social Sciences*, Neil J. Smelser and Paul B. Baltes (eds.), Pp. 10328-10332. London: Elsevier.

Cerulo, Karen A. 2001. "National Anthems." *The Encyclopedia of Nationalism*, Alexander J. Motyl (ed.), pp. 359-360. San Diego, CA: Academic Press.

Cerulo, Karen A. 2001. "Flags." *The Encyclopedia of Nationalism*, Alexander J. Motyl (ed.), pp. 164-165. San Diego, CA: Academic Press.

Cerulo, Karen A. 1995. "Patriotism." *The World Book Encyclopedia*, vol. 95: 197-198. Chicago: World Book Press.

Expanded and reprinted in *The World Book Encyclopedia*, 1996, 2008, 2015.

NEWSLETTER ARTICLES

Cerulo, Karen A. 2013. "Getting the Word Out." *Footnotes* 40: 9: 7

Cerulo, Karen A. 2012. "You Can't Do That: Practices of Constraintment." *Culture* 24: 1: 15-20.

Cerulo, Karen A. 2011. "Culture and Cognition at the Intersections, Part III." *Culture* 23: 3: 1-3; 8.

Cerulo, Karen A. 2010. "Culture and Cognition at the Intersections, Part II." *Culture* 23: 2: 1-3, 7.

Cerulo, Karen A. 2009. "Culture and Cognition at the Intersections." *Culture* 23: 1: 1-3, 11-12.

Cerulo, Karen A. 2000. "Specifying the Worst: Issues in Conceptualization." *Culture* vol. 14: 3: 1, 6-9.

Cerulo, Karen A. 1997. "Toward a Sociology of Cyberspace." *Culture* 12: 3: 1-2; 7-8.

Cerulo, Karen A. 1994. "Re-Orchestrating the Sociology of Music." *Culture* 9: 1: 1, 5-8.

NON REFEREED ESSAYS

Cerulo, Karen A. and Janet M. Ruane. 2022. "How Your Race, Gender and Class Affect Your Dreams for the Future." *The Conversation* <https://theconversation.com/how-your-race-class-and-gender-influence-your-dreams-for-the-future-183904>

Cerulo, Karen A. and Janet M. Ruane. 2022. "The Crises Keep Coming, But Americans Haven't Lost Their Ability To Dream." <https://www.chicagotribune.com/opinion/commentary/ct-opinion-covid-19-ukraine-americans-dreams-optimism-20220523-lgxwqqeyrbbtv2hejkerpuye-story.html>

Cerulo, Karen A. and Janet M. Ruane. 2022. "How We Dream of Our Future: Seven misconceptions we hold." *Psychology Today* (May 18) <https://www.psychologytoday.com/us/blog/the-future-you/202205/how-we-dream-our-future?fbclid=IwAR0X4J0f4MrfHof6Kvru8zLZXDnAJqH8NLY7tG-fuZkJVBJqP1bL6j6Sn4k>

Cerulo, Karen A. 2020. "No Time for Blind Optimism." *Sociology Lens* <https://www.sociologylens.net/topics/collective-behaviour-and-social-movements/no-time-for-blind-optimism/30330>

Cerulo, Karen A. 2013. "What I watch." *Contexts* 12: 1.

Cerulo, Karen A. 2009. "Love Me, Love My ..." *Contexts* 8: 4: 60-61.

Cerulo, Karen A. 2002. "The Behavior of Culture ... Courtesy of Donald Black." *Contemporary Sociology* 31: 5: 652-655.

Cerulo, Karen A. 2002. "Culture Vultures: Reply to Peterson." *Contexts* 1: 3: 5.

BOOK REVIEWS

Cerulo, Karen A. 2014. "Mind, Modernity and Madness." *American Journal of Sociology* 119: 5: 1527-1528.

Cerulo, Karen A. 2008. "The Trouble with Culture: How Computers Are Calming the Culture Wars." *American Journal of Sociology* 113: 6: 1441-1443.

Cerulo, Karen A. 1999. "Creating Country Music." *American Journal of Sociology* 104: 4: 1197-1198.

Cerulo, Karen A. 1997. "An Ecology of Communication." *Contemporary Sociology* 25: 6: 807-808.

Cerulo, Karen A. 1996. "Voicing Social Concern." *Social Forces* 74: 4: 1446-1447.

Cerulo, Karen A. 1996. "The Dream of a New Social Order: Popular Magazines in America 1893-1914". *Social Forces* 74: 1: 347-348.

Cerulo, Karen A. 1995. "The Costs of Privacy: Surveillance in America." *Social Forces* 73: 3.

Cerulo, Karen A. 1994. "The Intellectual Construction of America." *Contemporary Sociology* 23: 6: 885-886.

*Book Reviews, con't*

Cerulo, Karen A. 1994. "The Shape of Culture." *Administrative Science Quarterly* 39: 2: 344-345.

Cerulo, Karen A. 1992. "Representing Order: Crime, Law, and Justice in the News Media." *Contemporary Sociology* 21: 1: 87-88.

Cerulo, Karen A. 1991. "National Literacy Campaigns: Historical and Comparative Perspectives." *Sociological Inquiry* 61: 1: 126-127.

Cerulo, Karen A. 1990. "Media, Sports, and Society." *Popular Communication* vol. 2: Spring: 14.

Cerulo, Karen A. 1988. "Art in the Age of Revolution 1750-1800." *Contemporary Sociology* 17: 5: 677-78.

*WEB SITE:*

Cerulo, Karen A. *Culture and Cognition Network:*  
<https://sites.rutgers.edu/culture-and-cognition-network/>

I created and maintain this resource tool for a large network of social scientists working in the area of culture and cognition. The site contains information on new publications in the field, bibliographic material, and updates on regional and national activities. The site also gives scholars access to a listserv designed for dialogue among those interested in culture and cognition.

**KEYNOTES, INVITED LECTURES, AND PRESENTATIONS:**

Cerulo, Karen A. 2022. "Future Imaginings: Public Culture, Personal Culture, Social Location, and the Shaping of Dreams." Stanford University, May 19, 2022.

Cerulo, Karen A. 2019. "Dreams of a Lifetime: How Culture Shapes Our Wishful Imaginings." Presented at the New York University Culture Workshop, New York, NY, September 12, 2019.

Cerulo, Karen A. 2018. "Dreams of a Lifetime." Presented at the Sociology Department Colloquia Series, Rutgers University, New Brunswick, NJ, March 25, 2018.

Cerulo, Karen A. 2017. "Racializing Smell: Olfaction and Embodied Cognition." Presented at a Special Session of the Annual Meetings of the American Sociological Society, Montreal, Canada.

Cerulo, Karen A. 2017. "I Don't Want to Be with Those Guys." Presented at a Presidential Session of the Annual Meetings of the Eastern Sociological Society, Philadelphia, PA.

Cerulo, Karen A. 2016. "Embodied Cognition: Sociology's Role in Bridging Mind, Brain and Body." Center for Cultural Study, Yale University, September 30, 2016.

Cerulo, Karen A. 2016. "Why We Never See It Coming." Keynote, AIR-Worldwide Annual Conference, Philadelphia, PA, April 7, 2016.



*Keynotes, Invited Lectures, and Presentations, con't.*

Cerulo, Karen A. 2016. "Culture and Embodied Cognition."  
Presented at a Special Session of the Annual Meetings of the Eastern Sociological Society, Boston, MA.

Cerulo, Karen A. 2016. "Journal Publishing."  
Presented at the Annual Meetings of the Eastern Sociological Society: Boston, MA

Cerulo, Karen A. 2015. "The Sweet Smell of ... : Mind, Brain and Body in the Deciphering of Olfactory Meaning"  
Presented at the Annual Meetings of the Eastern Sociological Society, New York, NY.

Cerulo, Karen A. 2014. "What Should a Sociology of Culture and Cognition Look Like?"  
Presented at a Special Session of the Eastern Sociological Society, Baltimore, Maryland.

Cerulo, Karen A. 2013-2014. "Apologies of the Rich and Famous: Why we Care and Why We Forgive."

- Keynote, William Paterson University College Wide Lecture, October 22, 2014.
- Keynote, Brookdale Community College Community Lecture Night, October 15, 2014.
- Keynote, Montclair State University, Plenary Session for the AKD Honor Society, April 2014.
- Invited Lecture, Duke University Sociology Colloquia Series, March 2014
- Invited Lecture, Rutgers University Sociology Colloquia Series, February 2014.
- Keynote, Robin Williams Lecture at the Annual Meetings of the Eastern Sociological Society, Baltimore, Maryland, February 2014.
- Invited Lecture, Princeton University Colloquia on Culture, November 2013.
- Special Session, Presented at the Annual Meetings of the American Sociological Association, New York City, NY.

Cerulo, Karen A. 2012. "Minds and Brains: The Sociology in Neurology."  
Presented at the Presidential Session at the Annual Meetings of the Eastern Sociological Society: New York: NY

Cerulo, Karen A. 2011. "Mind and Brain."  
Presented at a Special Session at the Annual Meetings of the American Sociological Association: Las Vegas, Nevada

Cerulo, Karen A. 2011. "You Can't Do That: Practices of Constraint"  
Presented at the Plenary Session at the Annual Meetings of the American Sociological Association: Las Vegas, Nevada

Cerulo, Karen A. 2010. "Culture and Cognition."  
Organizer/Presenter: Presented at the Annual Meetings of the American Sociological Association: Atlanta, GA

*Keynotes, Invited Lectures, and Presentations, con't.*

Cerulo, Karen A. 2009. "The Future of the Sociology of Culture."  
Organizer/Presenter: Presented at the Annual Meetings of the American Sociological Association: San Francisco, CA.

Cerulo, Karen A. 2009. "The Intersection of Culture and Cognitive Science."  
Organizer/Presenter/Presider: Presented at the Annual Meetings of the American Sociological Association: San Francisco, CA.

Cerulo, Karen A. 2009. "What's New in the Sociology of Culture."  
Presented at the Annual Meetings of the Eastern Sociological Association: Baltimore, MD

Cerulo, Karen A. 2008. "Jumpstarting Culture and Cognition."  
Presented at the Annual Meetings of the American Sociological Association: Boston, MA

Cerulo, Karen A. 2007-2022. *"Never Saw It Coming: Cultural Challenges To Envisioning the Worst."*

- Invited Lecture, Disaster and Society Seminar, Emory University, March 2022
- Keynote, International Wildfire Association, Spokane, WA, October 2010
- Focus of an "Author-Meets-Critic" Session at the Annual Meetings of the American Sociological Association: Boston, MA, August 2008
- Invited Lecture, University of Pennsylvania, April 2008
- Invited Lecture, CUNY Graduate Center, April 2008
- Invited Lecture, Rensselaer Polytechnic Institute, April 2007
- Invited Lecture, Rutgers School of Business, April 2007
- Invited Lecture, Rutgers Center for Cultural Analysis, April 2007

Cerulo, Karen A. and Barra, Andrea. 2007. "In the Name of...: Legitimate Interactants in the Dialogue of Prayer."  
Invited Lecture, Princeton University, November 2007.

Cerulo, Karen A. 2007. "Getting Published."  
Presented at the Annual Meetings of the Eastern Sociological Society: Philadelphia, PA

Cerulo, Karen A. 2006/07. *Who ... or What is a Social Actor?"*

- Invited Lecture: Rutgers University, March 2007
- Invited Lecture: Princeton University, October 2006

Cerulo, Karen A. 2007. *What's New in Culture and Cognition II?*  
Organizer/Presenter: Presented at the Annual Meetings of the American Sociological Association, New York, NY

Cerulo, Karen A. 2006. *What's New in Culture and Cognition?*  
Organizer/Presenter: Presented at the Annual Meetings of the American Sociological Association: Montreal, CA.

Cerulo, Karen A. 2005. *Sight Unseen: The Cultural Challenges to Envisioning the Worst.*  
Presented at the Annual Meetings of the American Sociological Association: Philadelphia, PA

*Keynotes, Invited Lectures, and Presentations, con't.*

Cerulo, Karen A. 2005. *What's the Worst That Could Happen?*  
Organizer/Presenter: Presented at the Annual Meetings of the Eastern Sociological Society: Philadelphia, PA

Cerulo, Karen A. 2004. *Revisiting the Control Revolution.*  
Invited Lecture, Annenberg School of Communications: Los Angeles, CA

Cerulo, Karen A. 2004. *Who Is a Social Actor?*  
Presented at the Annual Meetings of the Eastern Sociological Society: New York, NY.

Cerulo, Karen A. 2004. *Culture, Cognition, and the Internet.*  
Organizer/Presenter: Presented at the Annual Meetings of the Eastern Sociological Society: New York, NY.

Cerulo, Karen A. 2002. *Crevice to Chasm: Addressing the Bifurcation in the Sociology of the Internet.*  
Organizer/Presenter: Presented at the Annual Meetings of the American Sociological Association: Chicago, IL.

Cerulo, Karen A. 2001. *Individualism Pro Tem: Reconceptualizing Social Relations.*  
Organizer/Presenter: Presented at the Annual Meetings of the American Sociological Association: Anaheim, CA.

Cerulo, Karen A. 2001. *Culture and Cognition.*  
Organizer/Presenter/Presider: Presented at the Annual Meetings of the American Sociological Association: Anaheim, CA.

Cerulo, Karen A. 2000. *Identity and the New Technologies.*  
Organizer/Presenter/Presider: Presented at a Special Session at the Annual Meetings of the American Sociological Association: Washington, DC.

Cerulo, Karen A. 2000. *I Don't Want to Hear It: Overcoming Student Resistance.*  
Organizer/Presenter/Presider: Presented at the Annual Meetings of the American Sociological Association: Washington, DC.

Cerulo, Karen A. 1999. *Individualism Pro Tem: The Case Against Linear Models of Relational Development.*  
Presented at "Toward a Sociology of Culture and Cognition": New Brunswick, NJ.

Cerulo, Karen A. 1999. *Reading Between the Lines: Social Patterns in Audience Elaborations of Violent News Leads.*  
Presented at "Toward a Sociology of Culture and Cognition": New Brunswick, NJ.

Cerulo, Karen A. 1999. *Deciphering Violence and Beyond.*  
Invited Lecture, Harvard Sociology Department Spring Colloquia Series: Cambridge, MA.

Cerulo, Karen A. 1998. *New Approaches to the Study of Identity.*  
Organizer/Presenter/Presider: Presented at the Annual Meetings of the American Sociological Association: San Francisco, CA.

*Keynotes, Invited Lectures, and Presentations, con't.*

Cerulo, Karen A. 1998. *Cybersociety and the Self*.  
 Presider/Presenter: Presented at the Annual Meetings of the Eastern Sociological Society: Philadelphia, PA.

Cerulo, Karen A. 1997. *Deciphering Violence: The Cognitive Structure of Right and Wrong*.  
 Presented at "Dialogues in Culture and Cognition," a biannual conference for culture scholars: New Brunswick, NJ.

Cerulo, Karen A. 1997. *New Thoughts on Violence*.  
 Presenter/Presider: Presented at the Annual Meetings of the American Sociological Association: Toronto, Canada.

Cerulo, Karen A. 1996. *Technological Communities: Opportunities and Constraints*.  
 Organizer/Presenter/Presider: Presented at a Special Session at the Annual Meetings of the American Sociological Association: New York, NY.  
*Keynotes, Invited Lectures, and Presentations, con't.*

Cerulo, Karen A. 1996. *Re-constructing the Sociology of Identity*.  
 Presented at the Annual Meetings of the American Sociological Association: New York, NY.

Cerulo, Karen A. 1996. *New Communication Technologies, New Social Worlds*.  
 Presented at the Annual Meetings of the Eastern Sociological Society: Boston, MA.

Cerulo, Karen A. 1995. *Technological Ties That Bind: Rethinking Social Cohesion*.  
 Organizer/Presenter/Presider: Presented at a Special Session at the Annual Meetings of the American Sociological Association: Washington, DC.

Cerulo, Karen A. 1995. *New Approaches to the Study of Identity Construction*.  
 Presented at a Special Session of the Annual Meetings of the Eastern Sociological Society: Philadelphia, PA.

Cerulo, Karen A. 1994. *Can We Decipher Violence?*  
 Presented at "Dialogues in Culture and Cognition," a biannual conference for culture scholars: New Brunswick, NJ.

Cerulo, Karen A. 1994. *Strategies of Identity Construction*.  
 Organizer/Presenter/Presider: Presented at the Annual Meetings of the American Sociological Association: Los Angeles, CA.

Cerulo, Karen A. 1992. *Sexual Harassment of Assistant Professors*.  
 Organizer/Presenter/Presider: Presented at the Annual Meetings of the SSSP: Pittsburgh, PA.

Cerulo, Karen A. 1992. *The Construction of Identity: Nation, Region, and Social Group*.  
 Organizer/Presenter/Presider: Presented at the Annual Meetings of the Eastern Sociological Society: Arlington, VA..

Cerulo, Karen A. 1990. *The Aesthetics of Violence*.  
 Presider: Presented at the 16th Annual Conference on Social Theory, Politics, and the Arts: New York, NY.

*Keynotes, Invited Lectures, and Presentations, con't.*

Cerulo, Karen A. 1990. *Symbols as Social Control*.  
Organizer/Presenter: Presented at a Roundtable Session at the Annual Meetings of the American Sociological Association: Washington DC.  
*Keynotes, Invited Lectures, and Presentations, con't.*

Cerulo, Karen A. 1989. *History, Social Structure, and National Symbols*.  
Presented at the Annual Meetings of the International Communications Association: San Francisco, CA.

Cerulo, Karen A. 1988. *The Historical Dimensions of Symbols: A Case Study of National Flags*.  
Presented at the Annual Meetings of the Conference for Social Theory, Politics, and the Arts: Washington DC.

Cerulo, Karen A. 1987. *What's Wrong With This Picture?*  
Presented at the Annual Meetings of the Eastern Sociological Society: Philadelphia, PA.

Cerulo, Karen A. 1987. *We Pledge Allegiance: An Empirical Study of the Symbolic Structure of Flags*.  
Presented at the Annual Meetings of the American Sociological Association: Chicago, IL.

Cerulo, Karen A. 1987. *National Identity and the Structure of National Symbols: The National Anthem As a Case Study*.  
Presented at the Annual Meetings of the International Communications Association: Montreal, CA.

Cerulo, Karen A. and Ruane, J. M. 1986. *The Policeman's New Task: An Inside View of Successful Working Relationships Between Police and Community Mental Health Officials*.  
Presented at the Annual Meetings of the American Sociological Association: New York, NY.

Cerulo, Karen A. 1985/86. *Social Solidarity and Its Effects on Musical Communication*.

- Keynote, Visiting Scholar Lecture Series -- Annenberg School of Communications: Philadelphia, PA: October 1985.
- Presented at the Annual Meetings of the American Sociological Association: New York, NY., August 1986.

Cerulo, Karen A. 1984. *A New Approach to the Quantitative Analysis of Music*.  
Presented at the Annual Meetings of the Conference for Social Theory, Politics, and the Arts: College Park, MD.

Cerulo, Karen A. 1984. *Television, Magazine Covers, and the Shared Symbolic Environment -- 1948-1970*.  
Presented at the Annual Meetings of the American Sociological Association: San Antonio, TX.

Cerulo, Karen A. 1984. *Integration and Its Effects on the Self-Estimation of Productivity and Innovation*.

*Keynotes, Invited Lectures, and Presentations, con't.*

Presented at the Annual Meetings of the American Sociological Association: San Antonio, TX.

Cerulo, Karen A. 1984. *Quantifying the Non-Quantifiable ... Somewhat: Quantitative Methods in the Sociology of Music.*

Presented at the Fourteenth Annual Alpha Kappa Delta Research Symposium: Richmond, VA.

*Keynotes, Invited Lectures, and Presentations, con't.*

Beniger, James R. and Cerulo, Karen A. 1982. *Does Television Create A Shared Symbolic Environment?: Trends in the Labeling of Editorial Cartoons, 1948-1960.*

Presented at the Annual Meetings of the American Sociological Association: San Francisco, CA.

Cerulo, Karen A. 1981. *War and Music: An Empirical Analysis.*

Presented at the Annual Meetings of the Eastern Sociological Society: New York, NY.

## **WORKS IN PROGRESS**

*1) Mary of Nazareth: How is Mary's Womanhood Portrayed?*

In this paper, I analyze images and statues of Mary that present her as neither Blessed or as a mother, but rather as a woman. I consider what these images say about gender ideals for those who honor Mary. I am now collecting data.

*3) Humans, Nonhumans, and Social Interaction*

This paper uses survey data to explore what humans define as genuine relationships with animals, deities, the dead, virtual assistants (e.g. Alexa or Siri) or avatars. I explore the frequencies of such relationships and how people's feelings about them vary by where one is located in social space. Data collection is complete and analysis is in progress.

## **PROFESSIONAL ACTIVITIES:**

*National and Regional Offices*

2010 to 2013      *Member, Publications Committee of the American Sociological Association.*

*Committee Chair: 2012-2013*

2009 to 2010      *Chair, Culture Section of the American Sociological Association.*

2005 to 2006      *Vice President, Eastern Sociological Society.*

2004 to 2005      *Vice President Elect, Eastern Sociological Society.*

*National and Regional Offices, con't.*

2000 to 2003	<i>Council Member</i> , Culture Section of the American Sociological Association.
1999 to present	<i>Director</i> , Culture and Cognition Research Network – a branch of the ASA's Culture Section.
1997 to present	<i>Network Coordinator</i> , ASA Culture Section – a position designed to coordinate the operation of the section's various research networks.
1995 to 2008	<i>Director</i> , Identity Construction Research Network – branch of the ASA's Culture Section.
1993 to 1996	<i>Secretary/Treasurer</i> , Culture Section of the American Sociological Association.
1987 to 1989	<i>Secretary</i> , Popular Communication Section of the International Communication Association

*National and Regional Memberships*

1993 to present	<i>Member</i> , Sociologists for Women in Society.
1985 to present	<i>Member</i> , International Communications Association. 1985 to present: <i>Member</i> , Popular Culture Section.
1980 to present	<i>Member</i> , American Sociological Association 1986 to present: <i>Member</i> , Culture Section. 1996 to present: <i>Member</i> , CITSA Section
1980 to present	<i>Member</i> , Eastern Sociological Society.

*Editorial Experience*

2010 to present	Editorial Board Member, <i>American Journal of Cultural Sociology</i>
2009 to 2010	Guest Editor, <i>Poetics</i> : Special Issue on Culture and Cognition.
2006 to present	Editor, <i>Sociological Forum</i> , Flagship Journal of the Eastern Sociological Society.
2006 to present	Member, Publications Committee of the Eastern Sociological Society
2005 to 2021	Editorial Board Member, <i>Cultural Sociology</i> Advisory Board Member 2021 to present

*Editorial Experience, con't.*

- 2000            Guest Editor, *Poetics*:  
Special Issue on Culture and Cognition.
- 2000 to  
present        Editorial Board Member, *Poetics*
- 1998 to  
2001          Editorial Board Member, *Sociological Theory*
- 1997 to  
2000          Editor, *Culture* – newsletter of the ASA's Culture Section.
- 1997           Guest Editor, *Sociological Inquiry*:  
Special Issue on Technology and Identity.
- 1997           Guest Feature Editor, *Culture*:  
Symposium on Technological Communities.
- 1996           Guest Editor, *Sociological Inquiry*:  
Special Issue on Technology and Social Relations.
- 1989 to  
1994          Editorial Board Member, *Sociological Inquiry*.
- 1985 to  
present        Reviewer: *Administrative Science Quarterly*, *American Journal of  
Cultural Sociology*, *American Journal of Sociology*, *American  
Sociological Review*, *Contemporary Sociology*, *The China Review*,  
*Cultural Sociology*, *Journal for the Theory of Social Behavior*, *Poetics*,  
*Social Forces*, *Social Movement Studies*, *Social Problems*, *Sociological  
Focus*, *Sociological Forum*, *Sociological Inquiry*, *Sociological Quarterly*,  
*Sociological Perspectives*, *Sociological Theory*, *Symbolic Interaction*  
(Journals)
- National Institutes of Health, National Science Foundation (Foundations)

*Advisory Positions*

- 2000            Member, "Expert Advisory Group, Special Topical Module on Internet Use,  
Year 2000 General Social Survey."
- 1999 to  
2011          Fellow, Center for Media Studies, Rutgers University.
- 1994            Invited Consultant, "Workshop on Improving Test Validity"  
*Educational Testing Service*, Princeton NJ.

*Administrative Positions*

- 2011 to  
2016          *Culture Workshop* – a discussion group in which faculty  
and students meet monthly to discuss topics in the area.



*Administrative Positions, con't*

- 2009 to 2012      *Department Chair*, Rutgers Department of Sociology
- 2007 to 2008      *Workshop Co-Organizer*, “Post-Doctoral Reading Group” – a discussion group for post-doctoral scholars living in New Jersey.
- 2005 to 2006      *Conference Organizer*, “Culture and Cognition” – regional mini-conference held in Boston, MA, February 2006.
- 2004 to 2005      *Organizer*, “Media and Culture Workshop” – a discussion group in which faculty and students meet monthly to discuss topics in the area.
- 1998 to present      *Manager*, Online discussion group and website for the ASA Culture and Cognition Research Network.
- 1998 to 1999      *Conference Organizer*, “Toward a Sociology of Culture and Cognition” – national conference held at Rutgers University, November 1999.
- 1998 to 1999      *Organizer*, Colloquia Series – Department of Sociology, Rutgers University.
- 1995 to 1996      *Associate Director*, Center for Social Research and Instruction at Rutgers University.
- 1995 to 2000      *Manager*, Online discussion group for the ASA Identity Network.
- 1995 to 1999      *Manager*, Online discussion group for the Rutgers Sociology Culture and Cognition Discussion Group.
- 1994 to 2000      *Conference Organizer*, “Dialogues in Culture and Cognition” – a biannual conference for culture scholars from Rutgers University, Princeton University, and surrounding universities in our region.
- 1994 to 2003      *Organizer*, Culture Workshop – a discussion group in which faculty and students meet four times per year to discuss topics in the area.
- 1982-1985      *Co-Coordinator*: Brown Bag Lecture Series, Princeton University.
- 1982-1985      *Graduate Student Advisory Board*, Princeton University.  
1983-84: *Co-President*; 1982-83: *President*.

**UNIVERSITY COMMITTEE WORK**

*University Committees:*

- 2015 to 2018      *Subcommittee Chair*, Subcommittee on Academic Affairs for the 100<sup>th</sup> anniversary of the 2018 Douglass Residential College

*University Committee Work, con't.*

2012	<i>Member, SAS Executive Committee</i>
2010	<i>Member, Focus Groups on SAS Strategic Planning Rutgers School of Arts and Sciences.</i>
2007 to 2008	<i>Member, Search Committee, Dean for the School of Communication, Information, and Library Science.</i>
2006 to 2007	<i>Member, Faculty of Arts and Sciences Appointments and Promotions Committee</i>
2002 to 2005	<i>Senator, University Senate.</i>
1999 to 2001	<i>Member, Social Sciences Area Committee.</i>
1997 to 1998	<i>Member, Faculty Personnel Grievance Committee.</i>
1995	<i>Selection Committee, Award for Excellence in Graduate Teaching.</i>
1994 to 1995	<i>Member, New Brunswick Faculty Council Teaching Committee.</i>
1993 to 1996	<i>Member, Rutgers International Friendship Program – a mentoring organization for foreign students.</i>
1987 to 1988	<i>Member, Minority Mentoring Program.</i>
1986	<i>Member, Search Committee for Assistant Provost of Undergraduate Studies (SUNY at Stony Brook).</i>

*Department Committees:*

2021-2022	Junior Faculty Mentor; Personnel Committee; Recruitment Committee;
2020/2021	Junior Faculty Mentor; Personnel Committee
2019/2020	Junior Faculty Mentor; Personnel Committee
2018/2019	Graduate Program Committee; Junior Faculty Mentor; Personnel Committee
2017/2018	Junior Faculty Mentor; Personnel Committee, Vision Committee
2016/2017	Junior Faculty Mentor; Personnel Committee, Vision Committee
2015/2016	Culture and Cognition Area Captain, Junior Faculty Mentor

*Department Committees, con't*

- 2014/2015 Computer Committee, Culture and Cognition Area Captain, Junior Faculty Mentor; Personnel Committee.
- 2013/2014 Culture and Cognition Area Captain, Junior Faculty Mentor; Web Site Committee
- 2012/2013 Alumni Committee; Graduate Program Committee; Web Site Committee
- 2009/2012 Colloquia Committee, Executive Committee, Graduate Program Committee, Personnel Committee, Rutgers Foundation Liaison Committee, Web Site Committee
- 2008/09 Junior Faculty Mentor; Recruitment Committee; Personnel Committee, FCP Committee.
- 2007/08 Junior Faculty Mentor; Personnel Committee; Teaching Committee.
- 2006/07 Graduate Program Committee; Junior Faculty Mentor, Search
- 2005/06 Graduate Program Committee; Junior Faculty Mentor, Teaching Committee
- 2004/05 Graduate Program Committee; Junior Faculty Mentor
- 2002/03 Junior Faculty Mentor; Promotions Committee; Recruitment Committee
- 2001/02 Junior Faculty Mentor; Recruitment Committee; Teaching Committee
- 2000/01 Personnel Committee; Undergraduate Committee
- 1999/00 Conference Committee
- 1998/99 Colloquia Committee (Chair); FASIP (merit) Committee; Graduate Program Committee
- 1997/98 Colloquia Committee (Chair); Teaching Committee.
- 1996/97 Recruitment Committee; Undergraduate Program Committee.
- 1995/96 Executive Committee; Graduate Program Committee.
- 1994/95 Executive Committee; Graduate Program Committee, Social Science Research Center Steering Committee.
- 1993/94 Executive Committee; Graduate Program Committee, Social Science Research Center Steering Committee.
- 1992/93 Colloquia Committee (Co-Chair); Executive Committee; Graduate Program Committee; Recruitment Committee.

*Department Committees, con't*

- 1991/92      Colloquia Committee (Chair); Executive Committee; Graduate Program Committee; Recruitment Committee;
- 1990/91      Graduate Admissions Committee; Recruitment Committee.
- 1985/90      (*At SUNY Stony Brook*) Graduate Program Committee; Recruitment Committee, Undergraduate Program Committee.
- 1985/88      Faculty Advisor, Sociological Forum – an undergraduate sociology club.

**HONORS AND AWARDS:***National and Regional Awards*

- 2019      *Sociological Research Association*: Elected
- 2019      *The Clifford Geertz Prize for the Best Article*: Awarded by the Culture Section of the American Sociological Association
- 2013      *The Robin M. Williams, Jr. Lectureship*: Awarded by the Eastern Sociological Society in recognition of Distinguished Scholarship
- 2013      *Eastern Sociological Society Merit Award*: Awarded to distinguished scholars who have made outstanding contributions to the discipline, the profession, and the ESS.
- 2008      “Author-Meets-Critic” Session: Scheduled at the Annual Meetings of the American Sociological Association: Boston, MA to discuss *Never Saw It Coming*
- 1996      *Best Book Award*: Culture Section of the American Sociological Association.

*Grants*

- 2007 to present      *Editorial Grant from Wiley Publishers* -- \$60,000 per year in financial subventions used in editing *Sociological Forum*. These funds support graduate students among other benefits to the department.
- 2005 to 2008      *Templeton Foundation Grant* for a project in cognitive and textual methods -- \$33,000
- 1999      *Funds for the Advancement of the Discipline Grant*: American Sociological Association -- \$5,000.
- 1999      *Rutgers Research Council Grant*: Rutgers University.
- 1997      *Fellows Opportunity Grant*: Douglass College, Rutgers University
- 1996      *Fellows Opportunity Grant*: Douglass College, Rutgers University.

*Grants, con't*

- 1993 *Rutgers Research Council Grant*: Rutgers University.
- 1993 *Fellows Opportunity Grant*: Douglass College, Rutgers University.
- 1991 *Rutgers Research Council Grant*: Rutgers University.
- 1991 *Fellows Opportunity Grant*: Douglass College, Rutgers University.

University Awards

- 2012 *Faculty Scholar-Teaching Award*  
Honors faculty members who have made outstanding contributions in both research and teaching
- 1994 *FAS Award for Distinguished Contributions to Undergraduate Education*: Rutgers University.
- 1992, 1995, 1999 to 2009, 2012, 2013-2014, 2018, 2020, 2021 *Discretionary Merit Increase*: Rutgers University.  
Competitive: I have been awarded one of these increases in each of the years the awards were available,
- 1987 *New Faculty Development Award*: SUNY at Stony Brook.
- 1987 *Discretionary Merit Increase for Teaching and Curriculum Development*: SUNY at Stony Brook.

Other

- 2015 to present *Entry*, Wikipedia [https://en.wikipedia.org/wiki/Karen\\_A.\\_Cerulo](https://en.wikipedia.org/wiki/Karen_A._Cerulo)
- 1992 to present *Entry*, Marquis' *Who's Who in America*.
- 1986 *Special Citation*, for contributions to the Minority Mentoring Program -- SUNY at Stony Brook.
- 1986 *Faculty Travel Award*: SUNY at Stony Brook.
- 1984 to 1985 *Special Graduate Fellowship for Cross-Disciplinary Study* (Sociology/Music): Princeton University.
- 1984 *Mabel Smith Douglass Fellowship*: Douglass College Alumnae Award.

*Other, con't*

- 1982            *Margaret Denton Wagner Fellowship*: Douglass College Alumnae Award.  
 1980-84        *Graduate Fellowship*: Princeton University.

**PREVIOUS WORK EXPERIENCE:**

- 1985 to        *CONSULTANT*, "Princeton University Black Leadership Study."  
 1986           *Duties*: Data analysis, coding, and organization; preparation of final  
                  report.

*Previous Work Experience, con't*

- 1983 to        *RESEARCH ASSISTANT*, "Contextual Analysis of Black  
 1985           Occupations and Income Distribution." NIMH Grant: Howard  
                  Taylor/ Peggy Thoits, Principal Investigators -- Administered through  
                  Princeton University.  
                  *Duties*: Data coding and collection; sample selection.
- 1984 to        *RESEARCH ASSISTANT*, "The Effects of Long-Term Disaster on Previous  
 1984           Community Mental Health." Eugene Clark, Principal Investigator --  
                  Administered through the University of Wisconsin.  
                  *Duties*: Data collection; interviews.
- 1983 to        *TEACHING ASSISTANT*, "Social Psychology." Professor Howard Taylor,  
 1984           Princeton University.
- 1982 to        *RESEARCH ASSISTANT*, "Mental Health Care: Improving Relationships  
 1983           With the Police." Guggenheim Foundation Grant, Jim Doyle, Principal  
                  Investigator -- Administered through the Woodrow Wilson School, Princeton  
                  University.  
                  *Duties*: Data analysis and collection; interviews; final report.
- 1981 to        *TEACHING ASSISTANT*, "Deviant Behavior." Professor Robert Scott,  
 1982           Princeton University.
- 1980 to        *RESEARCH ASSISTANT*, "Networks of Scientific and Technological  
 1982           Information Exchange in the Technical Innovation Process." NSF Grant:  
                  Robert Wuthnow, Principal Investigator -- Administered through  
                  Princeton University.  
                  *Duties*: Data analysis, coding, and collection; interviews; sample selection.
- 1981            *VISITING LECTURER*, "The Sociology of the Arts." Rutgers University.

*Previous Work Experience, con't.*

1980 to        *RESEARCH ASSISTANT*, Revisions of *Sociology*, New York: Random  
 1981        House. Donald Light and Suzanne Keller, Authors.  
               *Duties*: Library research; summary reports.

**PRESS:**

Professor Cerulo's work has been widely covered in the media, including venues such as the *Chicago Tribune*, *CNN Travel*, *The Conversation*, *DAME* magazine, *Le Monde*, *Mycentraljersey.com*, *The New York Daily News*, *The New Republic*, *The New York Times*, *North Jersey.com*, *Playboy*, *Psychology Today*, *The Post Courier*, *The Scientific American*, *Slate Magazine*, *The Times of India*, and *USA Today*. She has also been interviewed on *1010 Wins* news radio, *The Brian Lehrer* radio program (WNYC), the *Freakonomics* podcast/radio program, Jeff Schechtman's "Talk Cocktail" podcast, *Mancow Morning Radio Show* (WLUP FM), Matthew Crawford's *The Curious Man* podcast, and *Thinking Aloud* on BBC radio

**REFERENCES:** Upon Request