

Ethan D. Schoolman

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Professional Appointments

- 2015 – ongoing Assistant Professor, Department of Human Ecology, School of Environmental and Biological Sciences, Rutgers—The State University of New Jersey
- Member of the graduate faculty in: Sociology; Nutritional Sciences; Planning and Public Policy
 - Faculty Affiliate, New Jersey Institute of Food, Nutrition and Health
- 2013 – 2015 Dow Postdoctoral Research Fellow, School of Natural Resources and Environment and Erb Institute for Global Sustainable Enterprise, University of Michigan

Education

- 2013 Ph.D., Department of Sociology, University of Michigan
2004 M.A., Department of Politics, Princeton University
1999 B.A. with General Honors, University of Chicago

Recent Grants

- 2014 Co-Investigator, “The Impacts of Agriculture on Freshwater Ecosystems: Will Strengthening Local Food Systems Help or Hurt?” University of Michigan Water Center at the Graham Sustainability Institute: \$49,721.
- 2014 Co-Investigator, “The Students’ Food Hub: Bridging the Gap Between Local Farms and Students.” Dow Distinguished Award Seed Funding: \$5,000.

Publications

Refereed Articles

- 2018 Schoolman, Ethan D. “Do direct market farms use fewer agricultural chemicals? Evidence from the U.S. census of agriculture.” *Renewable Agriculture and Food Systems*, 1-15. doi:10.1017/S1742170517000758 (print version forthcoming).
- 2017 Schoolman, Ethan D. “Building community, benefiting neighbors: ‘Buying local’ by people who do not fit the mold for ‘ethical consumers’.” *Journal of Consumer Culture*, 1-20. doi:10.1177/1469540517717776 (print version forthcoming).

- 2016 Schoolman, Ethan D. “Completing the circuit: Routine, reflection, and ethical consumption.” *Sociological Forum* 31(3): 619-641.
- 2016 Schoolman, Ethan D., Mike Shriberg, Sarah Schwimmer and Marie Tysman. “Green cities and ivory towers: How do higher education sustainability initiatives shape millennials’ consumption practices?” *Journal of Environmental Studies and Sciences* 6(3): 490-502.
- Winner of a 2017 Campus Sustainability Research Award from the Association for the Advancement of Sustainability in Higher Education (AASHE)
- 2012 Schoolman, Ethan D., and Chunbo Ma. “Migration, class and environmental inequality: Pollution exposure in China’s Jiangsu Province.” *Ecological Economics* 75: 140-151.
- 2012 Schoolman, Ethan D., Jeremy S. Guest, Kathleen F. Bush and Andrew R. Bell. “How interdisciplinary is sustainability research? Analyzing the structure of an emerging scientific field.” *Sustainability Science* 7: 67-80.

Articles Under Review and In Progress

Slager, Rieneke, Sareh Pouryousefi, Ethan D. Schoolman and Jeremy Moon. “Creating a business sustainability center and building capacity.” Under review at *Journal of Business Ethics*.

Schoolman, Ethan D., and Alexander Ho. “Growth and tension in local food systems in the United States, Japan and Southeast Asia.” Under review at *Senri Ethnological Reports—The Journal of the National Museum of Ethnology (Osaka, Japan)*.

Schoolman, Ethan D. “Doing food and feeling well: Ethical food and the experience of shopping.” Under review at *International Journal of Consumer Studies*.

Schoolman, Ethan D. “Does selling local mean farming differently? Exploring the environmental characteristics of local food systems in Michigan and Ohio.” In preparation for submission to *Agriculture and Human Values*.

Reports, Chapters, Reviews, and Non-Refereed Articles

- 2018 Schoolman, Ethan D. “Review of ‘Civic Engagement in Food System Governance: A Comparative Perspective of American and British Local Food Movements’, by Alan R. Hunt.” *Society and Natural Resources*, 1-2. doi: 10.1080/08941920.2018.1463425 (print version forthcoming).
- 2017 Lawson, Laura, Virginia Quick, Meredith Taylor, Maria Kapsokafalou, Panagiotis Kotsios, Salome Rao and Ethan D. Schoolman. “Food Aid and the Emergency Food System in Greece.” Stavros Niarchos Foundation (available upon request).

- 2015 Schoolman, Ethan D. “Big-box stores.” In *Wiley-Blackwell Encyclopedia of Consumption and Consumer Studies*, edited by J. Michael Ryan and Daniel Cook, pp. 45-46. Hoboken, NJ: Wiley-Blackwell.
- 2014 Schoolman, Ethan D. “Staying true to its ‘roots’: How will growth change local food systems?” Erb Institute Summary Report. <http://erb.umich.edu/blog/2014/11/24/staying-true-to-its-roots-how-will-growth-change-local-food-systems/>
- 2012 Schoolman, Ethan D. “Bush Administration, George H.W.” In *Encyclopedia of Global Warming and Climate Change*, Second Edition, edited by S. George Philander, pp. 164-166. Thousand Oaks, CA: Sage Publications.
- 2012 Schoolman, Ethan D. “Carter Administration.” In *Encyclopedia of Global Warming and Climate Change*, Second Edition, edited by S. George Philander, pp. 210-212. Thousand Oaks, CA: Sage Publications.
- 2011 Schoolman, Ethan D. “Green horizon: The theory and prospects of Thomas Lyson’s ‘Civic Agriculture’.” *Sociological Forum* 26(2): 460-464.
- 2009 Schoolman, Ethan D. “Houle, Marcy Cottrell.” In *Modern American Environmentalists: A Biographical Encyclopedia*, edited by Everett I. Mendelsohn and George A. Cevalasco, pp. 206-211. Baltimore: Johns Hopkins University Press.
- 2009 Schoolman, Ethan D. “Review of ‘Edging Towards BioUtopia: A New Politics of Reordering Life and the Democratic Challenge’, by Richard Hindmarsh.” *Environmental Politics* 18(1): 144-146.

Talks and Conferences

Invited Talks

- 2017 Schoolman, Ethan D. “Why buy local? Exploring whether local food systems are achieving environmental and social goals.” Colloquium at the Department of Nutritional Sciences, Rutgers University, December 14, 2017.
- 2017 Schoolman, Ethan D. Panelist for “Food Fight: Controversies in Food Discussion Panel,” sponsored by the Rutgers Undergraduate Food Science Club, November 7, New Brunswick, NJ.
- 2016 Schoolman, Ethan D. “Place matters: Culture, politics, and regional differences in local food systems.” 6th Asian Food Studies Conference, December 4, Kyoto, Japan.
- 2016 Schoolman, Ethan D. “Big problems, ‘small’ solution: Are strong local food systems better for the environment and public health?” “Feast and Famine” Colloquium at the

Department of Nutrition and Food Studies, New York University, February 12, New York, NY.

- 2015 Schoolman, Ethan D. “Local food and the question of fair labor.” Interdisciplinary Panel on Food Ethics, sponsored by the Rutgers Philosophy Club and the Rutgers Vegan Society, November 10, New Brunswick NJ.
- 2014 Schoolman, Ethan D. “Local food systems: Growth, change... and questions.” Global Sustainability Summit of the Food Marketing Institute and the Grocery Manufacturers Association, August 14, Boston, MA.
- 2010 Schoolman, Ethan D., Jeremy S. Guest, Kathleen F. Bush and Andrew R. Bell. “Analyzing interdisciplinarity using bibliographic data.” Executive Board of the Graham Environmental Sustainability Institute, January 21, Ann Arbor, MI.
- 2005 Abdenur, Adriana, Michael Benediktsson, Sara Nephew and Ethan D. Schoolman. “From handshakes to lawsuits: The social impact of methane development.” Princeton Environmental Institute Workshop, March 10, Princeton, NJ.

Conference Organizing

- 2013 (with Yuki Kato) Organizers/Presiders of the Session, “Community Spaces and Food Justice,” at the Annual Meeting of the Society for the Study of Social Problems, August 16, San Francisco, CA.
- 2013 Program Committee Member for the Pre-ASA Mini-Conference, “Farm to Table,” sponsored by the American Sociological Association Section on Consumers and Consumption, August 15, Berkeley, CA.

Presentations at Professional Conferences

- 2017 Schoolman, Ethan D. “Local food and the environment: New findings from a survey of Midwest specialty crop growers.” Annual Meeting of the Rural Sociological Society, July 28, Columbus, OH.
- 2016 Schoolman, Ethan D. “Buying local as building community.” Annual Meeting of the American Sociological Association, August 23, Seattle, WA.
- 2016 Schoolman, Ethan D. “Is local food better for the environment? Findings from the USDA Census of Agriculture, 1997-2012.” Annual Meeting of the Rural Sociological Society, August 9, Toronto, Canada.
- 2016 Schoolman, Ethan D. “Big problems, ‘small’ solution: Are strong local food systems better for the environment and public health?” Annual Meeting of the Agriculture, Food and Human Values Society, June 23, Toronto, Canada.

- 2015 Schoolman, Ethan D. “‘Scaling up’ local food: Why food hubs matter.” Macomb Food Collaborative Annual Conference: All About Food—From Farm to Fork, February 10, Macomb County, MI.
- 2013 Schoolman, Ethan D. “Be a good shopper, or shop for good? Non-monetary costs in socially responsible purchasing.” Annual Meeting of the Society for the Study of Social Problems, August 8, New York, NY.
- 2012 Schoolman, Ethan D. “Buying local: New politics or expanding the ‘inverted quarantine’?” Annual Meeting of the American Sociological Association, August 17, Denver, CO.
- 2012 Schoolman, Ethan D. “Scratching the green surface: How do university ‘go green’ programs shape student views regarding environmental problems?” Annual Meeting of the Society for the Study of Social Problems, August 18, Denver, CO.
- 2011 Schoolman, Ethan D. “Wallet or ballot? How everyday economic activity becomes a political act.” Annual Meeting of the American Sociological Association, August 22, Las Vegas, NV.
- 2011 Schoolman, Ethan D. “Theorizing ethical consumption.” Consumer Studies Research Network Mini-Conference, August 19, University of Nevada, Las Vegas, NV.
- 2011 Schoolman, Ethan D. “Mass green: How the space of shopping structures environmental purchasing.” Consumer Culture Theory Workshop V, July 6, Northwestern University, Chicago, IL.
- 2009 Schoolman, Ethan D., and Chunbo Ma. “Understanding environmental inequality in China: Is new theory needed?” Annual Meeting of the Society for the Study of Social Problems, August 8, San Francisco, CA.
- 2008 Caren, Neal, and Ethan D. Schoolman. “Closing the clean air gap? Environmental justice in the 1990s.” Annual Meeting of the American Sociological Association, August 3, Boston, MA.
- 2004 Schoolman, Ethan D. “Nature’s contributions to democratic culture.” Annual Meeting of the Western Political Science Association, March 11-13, Portland, OR.

Teaching and Advising

Teaching

Courses Taught (Rutgers University, 2016 – ongoing)

- Politics of Environmental Issues
- Sustainable Food: Politics, Policy and Ethics
- Environmental Change: Theory, Research and Writing

- Research Methods
- Byrne Seminar: A Taste of Culinary History

Courses Taught (University of Michigan, 2006 – 2009)

- Graduate Statistics
- Economic Sociology
- Social Theory
- Introduction to Sociology
- Introduction to Statistics

Courses Taught (Princeton University, 2005)

- Ethics and Public Policy
- Ethics and the Environment

Guest Lectures

- “Sociological Research Methods” for “Social and Cultural Aspects of Design” (Rutgers University, 2016; Laura Lawson, professor)
- “Introduction to Environmental Sociology” for “Social Sciences and Environmental Problems” (University of Michigan, 2015; Michaela Zint, professor)
- “Studying Sustainable Campuses using Qualitative Methods” for “Sustainability on Campus” (University of Michigan, 2013; Mike Shriberg, professor)

Mentorship and Research Supervision for Undergraduate and Masters Students

SEBS-Rutgers Educational Opportunity Fund, RU Researching Lab Experience Program
Faculty Mentor (2016 – ongoing)

SEBS-Rutgers Honors Tutorial Program
Faculty Tutorial Advisor (2016 – ongoing)

Undergraduate Research Opportunities Program (UROP), University of Michigan
Research Supervisor (2014 – 2015), “Defining Sustainable Food in University Procurement”

Food Access in Michigan Project, University of Michigan (Dr. Dorceta Taylor, P.I.)
Research Mentor in Qualitative Methods (2013 – ongoing)

Ecological Ambassadors Core Course: Sustainability on Campus (Dr. Mike Shriberg, Prof.)
Qualitative Fieldwork Supervisor (Winter, 2013)

Undergraduate Honors Program, University of Michigan
Preceptor and Academic Advisor (2010 – 2012)

Undergraduate Honors Program, University of Michigan
Graduate Fellow (2006 – 2008)

Leadership Enterprise for a Diverse America

Facilitator (2005)

Academic Service

Rutgers University

Advisory Group for the Agriculture and Food Systems Major at SEBS
Member, including service on Curriculum Committee (2016 – ongoing)

World Food Prize, Office of Agriculture and Urban Programs
Faculty Panelist & Judge (2016)

New Brunswick Committee Food Assessment Advisory Committee
Member (2016 – 2017)

General Academic Service

Rural Sociological Society

- Co-Chair, Sociology of Food and Agriculture Research Interest Group (2017 – 2018)
- Member, Standing Committee on Awards and Endowment (2017-2020)

American Sociological Association

- Member of the Nominations Committee, Consumers and Consumption Section (2016 – 2017)
- Member of the Best Student Paper Committee, Environmental and Technology Section (2015 – 2016)
- Graduate Student Representative on the Section Council, Consumers and Consumption Section (2013 – 2014)

Journal Referee:

- *Agriculture and Human Values*
- *American Sociological Review*
- *Case Studies in the Environment*
- *Ecological Economics*
- *International Journal of Sustainability in Higher Education*
- *Participation and Conflict*
- *Qualitative Sociology*
- *Renewable Agriculture and Food Systems*
- *Social Currents*
- *Social Forces*
- *Social Problems*
- *Sociological Inquiry*
- *Symbolic Interaction*

Graduate Career

Project Affiliations and Research Positions

Food Access in Michigan Project, University of Michigan (Dr. Dorceta Taylor, P.I.)
Qualitative Research Coordinator (2013 – 2015)
Qualitative Research Consultant (2012 – 2013)

Graham Environmental Sustainability Institute, University of Michigan
Lead Survey Designer, Sustainability Cultural Indicators Project (2012 – 2014)

Erb Institute for Global Sustainable Enterprise, University of Michigan
Affiliated Doctoral Student (2007 – 2013)

School of Public Health, University of Michigan
Research Associate, Health Management and Policy (2006 – 2007)

Princeton Forum for Environmental Sociology, Princeton University
Co-Principal Investigator (2004 – 2005)

Fellowships and Funding

2011 Erb Institute for Global Sustainable Enterprise, University of Michigan
Doctoral Research Scholarship

2009 Graham Environmental Sustainability Institute, University of Michigan
Graduate Fellowship (full funding over 2 years)

2008 Rackham School of Graduate Studies, University of Michigan
Spring-Summer Research Grant (with Dr. Elisabeth Gerber)

2007 National Science Foundation
Graduate Research Fellowship: Honorable Mention

2007 Nonprofit and Public Management Center, University of Michigan
Doctoral Research Award

2005 Environmental Institute, Princeton University
Summer Research Grant (with three co-researchers)

Honors and Awards

2013 Conflict, Social Action, and Change Division, Society for the Study of Social Problems
2013 Best Student Paper Competition, First Runner-Up (“Be a Good Shopper, or Shop for Good? Non-Monetary Costs in Socially Responsible Purchasing”)

2006 Department of Sociology, University of Michigan
“High Pass” in qualifying examination in Culture and Knowledge

1995 The College, The University of Chicago
College Honors Scholarship (awarded for four years)

Experience in Journalism

Beat Reporter, Spotlight Newspapers (2001; 2004)

News Editor, Chicago Weekly News (2006 – 2007)

Intern Reporter, Gannett News Service (1997)